



# Why get involved in partnership arrangements in helping to protect the environment?



- ▶ To motivate hotel staff.
- ▶ To make a concrete commitment, be active and be in sync with local initiatives.
- ▶ To establish contacts with dynamic associations and authorities in the region.
- ▶ To communicate with our local customers and suppliers.

### ▶ What kind of action for the hotel?

- > It is better to opt for an action that is relevant to one of the objectives defined by the Accor Hotels Environment Charter: waste, water, energy, nature, landscape, etc. in order to ensure consistency and gain hotel staff's commitment more easily.
- > Make the action correspond to an "official" local or national event, in order not to appear out of step.

Some examples of the main "green" national events organised in France:

Paysage landscape awards ceremony: late February.

Spring cleaning: 1st weekend of spring.

World water day: around the 1st day of spring.

Earth day (international): April 22nd.

World environment day: June 5th.

National cycling days: June 6th and 7th.