



Press Release

July 22, 2008

Christophe Alaux appointed Chief Operating Officer Hotels France

Christophe Alaux will join Accor as Chief Operating Officer, Hotels France, effective August 11, 2008. He will supervise the General Managers of the hotelF1, Etap, Ibis, all seasons, Suitehotel, Mercure, Novotel and Pullman brands, in addition to overseeing the Franchise Department and all support functions in France.

Mr. Alaux, 41, is a graduate of *Institut d'Etudes Politiques* in Paris and holds an advanced degree in Management.

He began his career in 1990 at PSA Peugeot Citroën as Labor Relations Manager in a production center. From 1994 to 1999, he executed a number of missions for Accenture to improve organization and performance. Mr. Alaux then joined Promodès, where he served as Vice President Organization and Human Resources for Continent before joining Carrefour France's Executive Committee as Vice President Organization, Systems and Supply Chain. After a period as an operating executive at a Carrefour hypermarket, Mr. Alaux was appointed Regional Operating Officer of Carrefour in Shanghai and Zhejiang province in 2005. He has been Chief Operating Officer and member of the Executive Committee of Carrefour Taiwan since 2007.

Commenting on the appointment, Yann Caillère, Chief Operating Officer Hotels, France, Southern Europe, Africa and Middle East, and CEO Sofitel Worldwide, stated: "We are very pleased to have access to Christophe Alaux's strategic and operating expertise. His experience will be a major strength for Accor, which had 1,380 hotels and 126,000 rooms in France as of December 31, 2007."

Accor, a major global group and the European leader in hotels, as well as the global leader in services to corporate clients and public institutions, operates in nearly 100 countries with 150,000 employees. It offers to its clients over 40 years of expertise in two core businesses:

- **Hotels, with the Sofitel, Pullman, Novotel, Mercure, Suitehotel, Ibis, all seasons, Etap Hotel, Formule 1 and Motel 6 brands**, representing 4,000 hotels and nearly 500,000 rooms in 90 countries, as well as strategically related activities, such as **Lenôtre**.
- **Services**, with 30 million people in 40 countries benefiting from Accor Services products in employee and public benefits, rewards and loyalty, and expense management.

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