

Press release

November 22, 2011

Accorhotels.com runs a 3 day “Crazy Prices” promotion for winter holidays at great rates

From Sofitel Essaouira to Novotel Nadi in Fiji, from the Grand Hôtel de Cabourg to Mercure hotels in Rio:

Up to 50% off* in more than 1300 hotels

With this special offer, internet users of Accorhotels.com* will be able to treat themselves to winter holidays at great rates.

More than 1300 Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis and all seasons/ibis styles hotels, representing nearly one third of the Accor hotel network, are offering reductions of **up to 50%** for stays **between December 11, 2011 and February 12, 2012**.

This special offer is currently offered exclusively to A|Club members, Accor’s worldwide multibrand free loyalty program.

The promotion for the general public **will run from November 23 to November 25, 2011**.

Go to www.accorhotels.com for the list of participating hotels.

** This offer is valid at participating Accor hotels, subject to availability and eligibility, except on specific dates set by some participating hotels.*



Accor, the world's leading hotel operator and market leader in Europe, is present in **90 countries** with **4,200 hotels** and more than **500,000 rooms**. Accor's broad portfolio of hotel brands - **Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, all seasons/ibis Styles, Etap Hotel/Formule 1/ibis budget, hotelF1 and Motel 6** - provide an extensive offer from luxury to budget. With **145,000 employees** worldwide, the Group offers to its clients and partners nearly 45 years of know-how and expertise.

Press contacts

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