

Press release

Paris, France - October 6, 2011

A|Club launches grand game contest for all its members

A|Club, the Accor group's worldwide, multi-brand, free loyalty program, is launching its big **Jackpot Days** game contest in which all members can win points from October 6 to November 15, 2011

"Points Extravaganza!"

From October 6 to November 15, 2011, A|Club is offering all of its members a chance to play its big on-line game: **Jackpot Days**. By connecting to the "A|Club" Facebook page, participants have a chance to win the Jackpot: **1 million A|Club points** credited to their loyalty card, **equivalent to a year of weekends!**

Other prizes to win:

- **10 weekends**, representing a total value of **250,000 points**, where winners choose a destination from 2,300 possible hotels.
- **The first 25,000 players win 500 points.**

At the same time, **A|Club is doubling points** earned for any weekend reservation from October 10 to December 18 made on a-club.com, Accorhotels.com, brand sites - Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, and all seasons/ibis style, and via Accor call centers.

For the entire duration of the game, simply visit the dedicated Web page, available in English, French, German, Polish, Spanish, Italian and Portuguese: www.a-club.com/en/jackpotdays and **discover the complete Jackpot Days operation!**

JACKPOT DAYS POINTS EXTRAVAGANZA!

DOUBLE YOUR A|CLUB POINTS!

Book between the 6th October and the 15th November for a WEEKEND getaway between the 10th October and the 18th December AND YOU'LL DOUBLE YOUR A|CLUB POINTS!*

BOOK HERE TO DOUBLE YOUR POINTS!

Destination:

Arrival date: Check-out date:

Number of rooms: Number of adults: Number of children:

Do you want to book additional rooms?

A|CLUB card:

Card no.:

* Offer terms and conditions

TAKE PART IN OUR SUPER JACKPOT GAME ON 

1 prize of **1,000,000 points**
equal to one year's worth of weekends**

10 prizes of **25,000 points**
equal to a weekend break for two people**

25,000 prizes of **500 points**
For the first to play

TO HERE 

** Check the game rules

IF YOU ARE NOT YET A MEMBER, SIGN UP TO THE A|CLUB LOYALTY PROGRAMME

Over 2,300 hotels worldwide
Points can be converted into A|Club vouchers or airline miles
Access to exclusive offers

SIGN UP NOW AND PLAY JACKPOT DAYS!

SOFITEL pullman Gallery NOVOTEL Suite NOVOTEL Mercure adagio ibis allseasons

We look forward to seeing you on **October 6** to play and try to win!

A|Club is the Accor group loyalty program valid at 2,300 hotels around the world, covering 2- to 4-star hotels in 10 different brands. For each eligible stay, the program entitles members to earn points that may then be converted into hotel vouchers, airline miles, or redeemed at partner establishments. A|Club also offers members various other advantages when they stay at participating hotels.

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Accor, the world's leading hotel operator and market leader in Europe, is present in 90 countries with 4,200 hotels and more than 500,000 rooms. Accor's broad portfolio of hotel brands - Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, all seasons/ibis styles, Etap Hotel/ibis budget, hotelF1 and Motel 6 - provide an extensive offer from luxury to budget. With 145,000 employees worldwide, the Group offers to its clients and partners nearly 45 years of know-how and expertise.