

Press release

June 17, 2011

Accorhotels.com repeats the “Crazy Prices” promotion

Up to 50% off stays during the summer holidays in nearly 1,000 hotels worldwide

Between June 16 and 22, 2011, nearly 1,000 Pullman, MGallery, Novotel, Suite Novotel, Mercure and Adagio hotels will offer rooms at a 50% réduction for stays from July 8 to September 4, 2011 booked on Accorhotels.com*.

This deal is only available online and will allow Accorhotel.com visitors to organize summer holidays at affordable prices.



Go to www.accorhotels.com now to check out the full list of participating hotels.

* Offer valid in participating Accor hotels and subject to availability for this promotion, excluding black-out dates set by some participating hotels.

Accor, the world's leading hotel operator and market leader in Europe, is present in 90 countries with 4,200 hotels and more than 500,000 rooms.

Accor's broad portfolio of hotel brands - Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, all seasons, Etap Hotel, Formule 1, hotelF1 and Motel 6, and its related activities, Thalassa sea & spa and Lenôtre - provide an extensive offer from luxury to budget. With 145,000 employees worldwide, the Group offers to its clients and partners nearly 45 years of know-how and expertise.

CONTACTS PRESSE

Charlotte Thouvard
VP EMEA Communications and Global Media
Relations
Phone : +33(0)1 45 38 18 28

Auréli Langevin
Phone: +33(0)1 45 38 84 76
e-mail :service.presse@accor.com