

Press release
May 10, 2010

Accor Hospitality: appointments

- Sophie Stabile appointed Chief Financial Officer
- Marc Vieilledent appointed Executive Vice President, Strategy, Asset Management, Mergers & Acquisitions

Sophie Stabile has been appointed **Chief Financial Officer** of Accor Hospitality. She will be confirmed in this position when Accor's new Executive Committee is formed in late summer, after the Shareholders' Meeting called for June 29 to vote on the demerger of the Group's businesses.

In addition to her previous duties, she will work with the Audit Committee and will be in charge of investor relations, cash management and tax affairs. She will report directly to Gilles Pélisson.

Ms. Stabile is succeeding Olivier Poirot who, alongside Gilles Pélisson, led the process of organizing the plan to transform Accor Hospitality, ahead of the demerger. For personal and family reasons, Mr. Poirot is returning to the United States, where he will now primarily focus on managing the Motel 6 and Studio 6 business.

Sophie Stabile, 40, is a graduate of Ecole Supérieure de Gestion et Finances. She began her career with Deloitte Touche Tohmatsu, before joining Accor in 1999 to head the Consolidation and Financial Reporting Departments.

Appointed Group General Controller in 2006, Ms. Stabile supervises the consolidation process, the international Finance Departments as well as the Financial Control, Internal Audit, Group holding company and financial back office departments. Since 2009, she has been deeply involved in implementing the process for demerging Accor's two businesses.

Marc Vieilledent has been appointed **Executive Vice President, Strategy, Asset Management, Mergers and Acquisitions**, reporting directly to Gilles Pélisson. He is responsible for implementing the transformation of Accor's business model by managing the Group's asset ownership structures, disposing of non-strategic assets and supporting the "asset-right" expansion drive. He also manages the relationships with the Group's hotel owners and partners.

Marc Vieilledent, 42, is a graduate of the Ecole Supérieure de Commerce de Paris business school and is a chartered accountant. He began his career at Pricewaterhouse as an external auditor in Paris and later in New York.

He joined Accor in 1997, serving successively as Vice President Consolidation and Investment Control, Senior Vice President Corporate Finance and, since 2008, Senior Vice President Corporate Finance and Asset Management. In particular, Mr. Vieilledent has supervised the Group's mergers and acquisitions transactions since 2003, managed the Group's assets as part of the "asset-right" strategy and participated actively in the preparation of the demerger of the Group's two businesses.

Accor, a major global group and the European leader in hotels, as well as the global leader in services to corporate clients and public institutions, operates in nearly 100 countries with 150,000 employees. It offers to its clients over 40 years of expertise in two core businesses:

- **Hotels**, with the **Sofitel, Pullman, MGallery, Novotel, Mercure, Suitehotel, Adagio, ibis, all seasons, Etap Hotel, Formule 1, hotelF1** and **Motel 6** brands, representing 4,100 hotels and nearly 500,000 rooms in 90 countries, as well as strategically related activities, **Thalassa sea & spa, Lenôte, CWL**.
- **Services**, with 33 million people in 40 countries benefiting from Accor Services products in employee and constituent benefits, rewards and incentives, and expense management.

MEDIA CONTACTS

Armelle Volkringer
Vice President, Corporate
Communication and Public
Relations
Phone: +33 (0)1 45 38 87 52

Charlotte Bourgeois
Senior Press Officer
Phone: +33(0)1 45 38 18 28

Anthony Mellor
Senior Vice President,
Financial Communications
and investor Relations
Phone: +33(0)1 45 38 86 26

Olivia Hublot
Investor Relations
Phone: +33(0)1 45 38 87 06