

Press Release

March 10, 2010

Accorhotels.com launches **The Crazy Prices** promotion

Up to 50% off 2,000 hotels during the spring holiday season

From March 13th to 22nd, Accorhotels.com will offer up to 50% discount on nearly 2,000 hotels throughout Europe in categories ranging from upscale to budget, for **stays between March 22nd and May 2nd, 2010.**

All hotels in the Pullman, MGallery, Mercure, Novotel, Suitehotel, Adagio, ibis, all seasons, Etap Hotel, hotelF1 and Lucien Barrière networks in 21 countries are offering reduced rates*.

For ten days, from Saturday, March 13th through Monday, March 22nd, the multi-brand accorhotels.com will offer a major European promotion covering France, the United Kingdom, Germany, Belgium, the Netherlands, Spain, Italy, Luxembourg, Sweden, Portugal, Ireland, Hungary, Austria, Switzerland, Poland, the Czech Republic, Russia, Lithuania, Slovakia, Greece and Andorra.



Available online only and extending across Europe for the first time, the promotion will make it possible to organise affordably-priced spring holidays this year.

In an exclusive offer, members of **A|Club**, Accor's worldwide, multi-brand loyalty program, are entitled to take advantage of the promotion on Thursday, March 11th, which is 2 days earlier than the public wide offer.

The full list of participating hotels will be posted on **Saturday, March 13th** at **www.accorhotels.com**.

* Depending on the availability of rooms set aside for the promotion and excluding certain dates in a number of participating hotels.



Pullman Berlin Schweizerhof :- 50%



MGallery Cerretani Firenze:- 30%



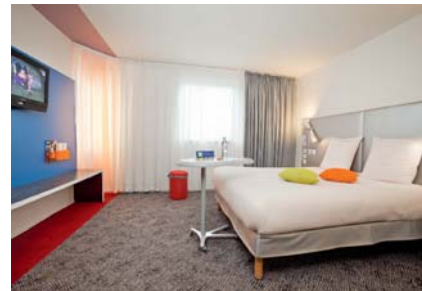
Novotel Brussels Off Grand'Place: - 30%



Mercure Madrid Plaza de España: -20%



Suitehotel Genève: - 30%



all seasons Paris Bercy: - 30%



ibis London City: - 20%



Etap Hotel Marseille Vieux Port : - 15%

Accor, a major global group and the European leader in hotels, as well as the global leader in services to corporate clients and public institutions, operates in nearly 100 countries with 150,000 employees. It offers to its clients over 40 years of expertise in two core businesses:

- **Hotels**, with the **Sofitel, Pullman, MGallery, Novotel, Mercure, Suitehotel, Adagio, ibis, all seasons, Etap Hotel, Formule 1, hotelF1** and **Motel 6** brands, representing 4,100 hotels and nearly 500,000 rooms in 90 countries, as well as strategically related activities, **Thalassa sea & spa, Lenôtre, CWL**.

- **Services**, with 33 million people in 40 countries benefiting from Accor Services products in employee and constituent benefits, rewards and incentives, and expense management.

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