

Press Release

Paris – Mai 11, 2009

Gilles Pélisson streamlines Executive Committee

In line with measures to simplify the Group's Corporate Governance, and as part of his new responsibilities as Chairman and Chief Executive Officer, Gilles Pélisson has streamlined his chain of command with the aim of accelerating the decision-making process in a time of recession, improving the responsiveness of teams across the organization and maintaining the Group on course.

After the appointment of **Jacques Stern** as Senior Executive Vice President, the various operating and corporate responsibilities in the Accor Hospitality business have been redefined as follows:

- The number of large operating regions has been reduced from five to three: "Europe, Middle East and Africa", "Americas" and "Asia-Pacific".

Yann Caillère will lead the **Europe** region, which now includes Northern and Southern Europe, with 56 countries and 2,300 hotels. He will continue to oversee the **Middle East** and **Africa**, and remains in charge of **Sofitel Worldwide**.

Building on his long track record of achievement in Europe and his previous North American experience, **Michael Flaxman** will head a new region called the **Americas**, combining the 1,000 Motel6/Studio 6, the Novotel properties in the United States and Canada, as well as the hotels in Latin America.

Michael Issenberg will continue to manage operations in the **Asia-Pacific** region, with 370 hotels in 16 countries. The region, the world's most highly populated, extends from India to the Pacific Islands.

- "Hotel Marketing" and "Sales and Distribution" have been combined into a single corporate department.

Based on his experience in both conventional and online marketing and distribution, **Jean-Luc Chrétien** will be in charge of **Marketing and the Hotel Brands**, in addition to Distribution.

With **Gilles Pélisson**, Chairman and Chief Executive Officer, the Executive Committee now comprises nine members:

Jacques Stern Senior Executive Vice President and Chief Financial Officer in charge of Finance, Strategy, Hotel Development, Information Systems and Purchasing

For Accor Hospitality

Yann Caillère Chief Operating Officer, Accor Hospitality Europe, the Middle East and Africa
Chief Executive Officer, Sofitel Worldwide
In charge of Hotel Design and Construction Worldwide

Michael Flaxman Chief Operating Officer, Accor Hospitality Americas

Michael Issenberg Chief Operating Officer, Accor Asia-Pacific

For Accor Services

Serge Ragozin Chief Operating Officer, Accor Services Worldwide

For the support functions

Jean-Luc Chrétien Executive Vice President, Accor Hospitality Marketing and Distribution
Cathy Kopp Executive Vice President, Human Resources
Pascal Quint Corporate Secretary and Secretary of the Board of Directors

Philippe Adam and Eric Lepleux are leaving the Group after three years of significant contributions to Accor's growth and development.

Accor, a major global group and the European leader in hotels, as well as the global leader in services to corporate clients and public institutions, operates in nearly 100 countries with 150,000 employees. It offers to its clients over 40 years of expertise in two core businesses:

- **Hotels, with the Sofitel, Pullman, MGallery, Novotel, Mercure, Suitehotel, Ibis, all seasons, Etap Hotel, Formule 1 and Motel 6 brands**, representing 4,000 hotels and nearly 500,000 rooms in 90 countries, as well as strategically related activities, such as **Lenôtre**;

- **Services**, with 32 million people in 40 countries benefiting from Accor Services products in employee and public benefits, rewards and motivation, and expense management.

CONTACTS PRESSE

Armelle Volkringer
Vice President, Corporate
Communication and External Relations
Phone : +33 (0)1 45 38 87 52

Alain Delrieu
Phone : +33 (0)1 45 38 84 85

Aurélie Langevin
Phone : +33 (0)1 45 38 84 76

CONTACTS INVESTISSEURS

Eliane Rouyer-Chevalier
Senior Vice President
Investor Relations and
Financial Communication
Phone: +33 1 45 38 86 26

Olivia Testas
Investor Relations
Phone : +33 1 45 38 86 33