



ibis Pune opens today

Accor announces the opening of the first ibis in Pune and the second ibis for India

Pune, October 3, 2009 – ibis, the international economy hotel brand of Accor and the worldwide reference in the economy hotel sector, opened its doors in Pune today. Strategically situated five minutes away from Pune International Airport and on the prominent Nagar Road artery, the ibis Pune will be welcoming guests from later today.

ibis Pune has 175 comfortable, well-designed and fully equipped guest rooms with en suite modular bathrooms, a contemporary fit-out including flat screen TV, Wi-Fi and broadband internet access to suit the needs of both business and leisure travellers. Responsive to the needs of travelers, Ibis Pune will provide round-the-clock reception, value accommodation and food & beverage services to visitors to Pune.

Speaking on the occasion **Mr. Maverik Mukherjee, General Manager**, ibis Pune said “With the opening of ibis Pune, we hope to set new standards of hospitality for economy hotels in the city. The hotel will provide quality, international, economy accommodation to guests with the reassurance of one of the worlds largest and most respected economy hotel brands. We are confident that the hotel will be well received by both international and domestic guests where there has been demand for affordably priced accommodation for sometime.”

The hotels restaurant “**Spice it**” is a mutli cuisine contemporary environment serving both a la carte and buffet from interactive cooking stations. An outdoor alfresco area alongside “Spice it” enables guests to enjoy Pune’s pleasant weather. **The Hub**, the hotels bar with its energetic ambience, refreshing beverages and free Wi-Fi will serve as a gathering place throughout the day and night.

ibis Pune also has two meeting spaces augmented by the latest technology, with natural light and providing views of Pune and surroundings.

The ibis hotel brand stands for quality, simplicity and value and the hotel is being positioned as the best value international hotel in Pune, for those consumers willing to trade luxuries but not comfort. Clients can expect high quality service from attentive and well-trained staff at ibis Pune. The hotel is committed to the ‘15 minute satisfaction contract’, an illustration of the brands commitment to quality.

Opening Offer:

ibis Pune has released a promotional rate of Rs. 3899/- +taxes for single and double occupancy.

ibis, the worldwide economy hotel brand of the Accor Group, offers consistent quality accommodation and services in all facilities at the best local value for quality: a fully equipped room, the security of service available 24 hours a day, 7 days a week, and a great variety of restaurants. The quality of the ibis offering has been recognised by international ISO 9001 certification since 1997. The chain is also the first in the world to demonstrate its environmental involvement by obtaining ISO 14001 certification, already granted to nearly a third of its hotels.

Created in 1974, ibis is today the leader in Europe and one of the top economical hotel chains in the world, with more than 100,000 rooms and 847 hotels in 43 countries.

For more information, please visit our web site at www.ibishotel.com.

Accor, a major global group and the European leader in hotels, as well as the global leader in services to corporate clients and public institutions, operates in nearly 100 countries with 150,000 employees. It offers to its clients over 40 years of expertise in two core businesses:

- Hotels, with the Sofitel, Pullman, MGallery, Novotel, Mercure, Suitehotel, Ibis, all seasons, Etap Hotel, Formule 1 and Motel 6 brands, representing 4,000 hotels and nearly 500,000 rooms in 90 countries, as well as strategically related activities, such as Lenôtre;
- Services, with 32 million people in 40 countries benefiting from Accor Services products in employee and public benefits, rewards and motivation, and expense management.

Interglobe Hotels is a joint venture between Interglobe Enterprises and Accor, established in 2004 to develop a network of 25 ibis hotels throughout the subcontinent. The first ibis hotel opened in Gurgaon in August 2008 and Accor has announced further expansion of its highly-successful international economy brand-ibis in India, with 14 projects committed across 10 destinations, totalling over 2700 through 2012. These projects include Mumbai, Chennai, Bangalore, Hyderabad, Ahmedabad, Jaipur and Nashik. Ibis Pune opening will be followed by ibis Mumbai Airport later next year.



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