



Press release  
September 17, 2009

## A solid month of expansion for Pullman with 10 hotels signed in a month

### Asia's fastest growing 5 star hotel network announces an additional 5 hotels, taking development commitments for the month to 10 new hotels

Pullman hotels – designed for the modern business and leisure traveler, announced today the addition of 5 more hotels (in addition to the 5 announced in mid August) to its ever growing network in Asia. The 5 hotels are located in the key growth markets of India and China. These hotels take the development commitments for the Pullman brand in Asia to 22 hotels, in addition to the 12 operating Pullman hotels in the region.

**Michael Issenberg – Chairman and Chief Operating Officer, Accor Asia Pacific** says “The Pullman brand is experiencing a major spike in development within Asia. Whilst we expected the brand to establish a foothold in the Asian region, we did not anticipate the speed with which this would happen. The tightening of credit markets and the slowing tourism arrivals has hotel owners and developers looking for contemporary hotel brands that appeal to the modern traveler, priced and distributed efficiently and offer a high quality product without the clutter of more traditional 5 star hotel brands. The Pullman brand is fitting this demand nicely.”

#### 3 new Pullman's for India

**Pullman Gurgaon Central Park** – will be a new built 284 room hotel located in Gurgaon – the corporate satellite city of New Delhi. The hotel will feature extensive food and beverage outlets including 2 specialty restaurants, bar and deli, along with 2000 square metres of event space. The hotel will offer the Pullman signature connectivity lounge combining state of the art technology and personal IT services, keeping guests connected and efficient. The hotel is scheduled to open in late 2010 and is 30 minutes from Delhi International Airport.

**Pullman Lavasa** will open in mid 2011, featuring 258 guest rooms and perched atop India's first hill town. Lavasa is located 1 hour from the new Pune International Airport. The hotel will offer 2 restaurants, patisserie, a 500 square metre ballroom and an integrated meeting centre for smaller business events. The hotel will be connected to the Lavasa Lakes Convention Centre.

**Pullman Delhi International Airport** – located within the “Delhi Aerocity” precinct, will be this new 270 room hotel. The hotel’s outlets will include an all day dining restaurant along with a specialty restaurant, lounge bar and deli. Signature spaces such as ‘Connectivity Lounge’ and Chill Out space will form part of the meetings and event facilities, which includes a 1000 sqm ballroom and extensive outdoor entertainment area by the hotel’s swimming pool. The hotel is scheduled to open in 2012.

### **An additional 2 Pullman Hotels for China**

**Pullman Wuxi T-Park** is scheduled to open in 2012, with 350 guest rooms including 64 executive floor rooms. Situated in the Wuxi New District in Jiangsu Province, the hotel is close to Government Hall and 15 minutes from the airport and the Shanghai – Beijing High Speed Train Station. The future metro link station is located below the hotel. Facilities will include 3 restaurants, lobby lounge, indoor swimming pool, fitness and business centre. There is also a 1,200 square metre pillar less ballroom and nine meeting rooms at the hotel.

**Pullman Tianjin Kunlun** is a new 300 room (including 38 apartments) hotel located in the heart of Tianjin commercial area, 30 minutes drive from the airport. The hotel will offer 3 restaurants and comprehensive business and leisure facilities and is scheduled to open in mid 2013.

### **Recently announced Pullman Hotels**

5 Pullman hotels were announced in mid August 2009. These hotels were: Pullman Shanghai Pudong Zhangjiang and Pullman Shanghai South in China, Pullman Pattaya Aisawan and Pullman Phuket Arcadia Naithorn, both in Thailand and Pullman Hanoi Horizon in Vietnam.

### **Pullman stands apart with signature products and services**

All Pullman hotels throughout the world have signature products and services have been designed for travelers to fully indulge, or partake in a more self service arrangement. These include products specifically designed for today’s busy business traveler including - IT Solutions Manager and Pullman Welcomers, both roles ensuring efficiency and high levels of service. Co Meetings is designed to enhance the meeting experience at Pullman hotels, and with a dedicated event manager assigned to each event, events with Pullman are care free and efficient. Other items in Pullman guest rooms provide sanctuary, connectivity and comfort.

### **The Pullman network today**

Today there are 12 Pullman hotels and resorts throughout Asia and 39 around the globe. The brand is on track to achieve its development ambitions of 50 hotels globally by year end and 300 hotels by 2015.

Issenberg added “The prospects for the Pullman Brand remain strong throughout Asia, where we

anticipate having 100 Pullman Hotels by 2015. Whilst ambitious, we are well on our way towards achieving this objective.”

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**Pullman, is the upscale hotel brand of Accor.** It was designed with the requirements of business women and men in mind. Located in the main regional and international cities, Pullman hotels provide **an extensive range of tailored services, access to ground-breaking technologies** and the “**Co-meeting**” offer, **a new approach to organizing meetings, seminars and high-end incentives.** At Pullman hotels, business travelers can choose between **being independent** or **relying on the staff** available round the clock. End of 2009, the Pullman network will consist of **50 hotels in 23 countries across Europe, Asia, the Middle East and Latin America.** Soon, we expect over 300 establishments around the world. All information regarding the hotels is available on the website [www.pullmanhotels.com](http://www.pullmanhotels.com).

**Accor**, a major global group and the European leader in hotels, as well as the global leader in services to corporate clients and public institutions, operates in nearly 100 countries with 150,000 employees. It offers to its clients over 40 years of expertise in two core businesses:

- **Hotels**, with the **Sofitel, Pullman, MGallery, Novotel, Mercure, Suitehotel, Ibis, all seasons, Etap Hotel, Formule 1 and Motel 6 brands**, representing 4,000 hotels and nearly 500,000 rooms in 90 countries, as well as strategically related activities, such as **Lenôtre**;
- **Services**, with 30 million people in 40 countries benefiting from Accor Services products in employee and public benefits, rewards and loyalty, and expense management.

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