

## Executive Committee Appointments

Gilles Pélisson, Director and Chief Executive Officer, has strengthened his Executive Committee by appointing four new executives and assigning new responsibilities to some of the other members:

<b>Appointments</b>
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For Accor Services:

**Oswaldo Melantonio Filho** **Chief Operating Officer, Accor Services Brazil, 56 years old,**  
Oswaldo Melantonio Filho is a Brazilian citizen. He has been a part of the Accor Group for 27 years, helping to develop Accor Services' leadership in Brazil, the most important market.

For Accor Hospitality:

**Olivier Poirot** **Chief Executive Officer, Motel 6/Studio 6 and Chief Operating Officer, Accor North America, 40 years old,**  
He has joined Accor in 1992 and has held finance positions in the United States since 2001. Since 2007, he is in charge of Motel 6/Studio 6 in the USA, Canada, Mexico, as well as of support fonctions for Accor North America.

For the support functions:

**Jean-Luc Chrétien** **Executive Vice President, Hotel Distribution, 51 years old**  
He has joined the Accor Group after working for EuroDisney, Pierre et Vacances and SNCF Voyages. He is in charge of the different distribution channels, such as sales, the Internet and call centers, as well as the new customer loyalty program.

**Pascal Quint** **Corporate Secretary and Secretary of the Board of Directors, 50 years old,**  
He will take up his functions by the end of September 2008, after having served as Corporate Secretary for EuroDisney and Cegelec. He will be in charge of Legal Affairs, Insurance and Risk Management, Security/Safety Management as well as of ensuring the efficient functioning of the Group's corporate governance bodies.

## New responsibilities

For Accor Hospitality:

**Yann Caillère** **Chief Operating Officer France, Southern Europe, Africa and Middle East, Latin America and CEO Sofitel Worldwide, 55 years old,**  
He is in charge of the region that includes France, Spain, Portugal, Italy, Greece, Israel, and the Africa/Middle East region. His responsibilities have now been extended to the Latin America region.

For the support functions:

**Philippe Adam** **Executive Vice President for Hotel Design and Construction, and Group Purchasing and Group Sustainable Development, 51 years old,**  
He is in charge of a new unit combining Innovation and Design, Hotel Technical Services, Group Purchasing and Group Sustainable Development.

**Jacques Stern** **Chief Financial Officer and Executive Vice President, Strategy, Hotel Development and Information Systems, 44 years old,**  
In addition to his responsibilities concerning Group Finance, and Information Systems, Jacques Stern will be in charge of Group Strategy and Hotel Development.

Following these changes, the Accor Executive Committee around Gilles Pélisson now comprises:

<b>Philippe Adam</b>	Executive Vice President for Hotel Design and Construction and Group Purchasing and Sustainable Development
<b>Yann Caillère</b>	Chief Operating Officer France, Southern Europe, Africa and Middle East, Latin America and CEO Sofitel Worldwide, Accor Hospitality
<b>Jean-Luc Chrétien</b>	Executive Vice President, Hotel Distribution
<b>Oswaldo Melantonio Filho</b>	Chief Operating Officer, Accor Services Brazil
<b>Michael Flaxman</b>	Chief Operating Officer, Northern Europe, Accor Hospitality
<b>Michael Issenberg</b>	Chief Operating Officer, Accor Asia Pacific, Accor Hospitality
<b>Cathy Kopp</b>	Executive Vice President, Human Resources
<b>Éric Lepleux</b>	Executive Vice President, Hotel and Brand Marketing
<b>Olivier Poirot</b>	Chief Executive Officer, Motel6/Studio 6 and Chief Operating Officer, Accor North America
<b>Pascal Quint</b>	Corporate Secretary and Secretary of the Board of Directors,
<b>Serge Ragozin</b>	Chief Operating Officer, Accor Services Worldwide
<b>Jacques Stern</b>	Chief Financial Officer and Executive Vice President, Strategy, Hotel Development and Information Systems

**In an internal memo issued today, Mr. Pélisson noted:**

“The strategy implemented over the past three years has led to profound changes for our Group:

- In our business base, with the disposal of non-strategic assets enabling us to return significant funds to shareholders.
- Our repositioned brands.
- Our revitalized teams.
- Our increased performance.

However, as economic conditions tighten and encourage us to reassess our operating costs and manage them very carefully, we need to continue driving growth in our two core businesses.

This growth will involve the following challenges:

- In **Accor Services**, the challenge of both deploying our expertise and winning new markets in new geographies, even as this expertise is evolving very quickly with the shift to electronic media and the use of new technologies. At the same time, the business has to seamlessly integrate the many new companies acquired in recent months.
- In **Accor Hospitality**, the challenge of expanding on five continents in line with the new business model, which now combines owned/leased properties and, increasingly, management contracts and franchise agreements. This is why we need strong brands that are widely recognized, complementary and well distributed.

To succeed, we need to redefine our operating performance depending on the hotel ownership structure, focus on hotel design and construction, and, more than ever, pool our eight platforms, which serve as centers for our expertise and capabilities.”

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**Accor**, groupe mondial et leader européen dans l'hôtellerie, leader mondial dans les services aux entreprises et aux collectivités publiques, est présent dans près de 100 pays avec 150 000 collaborateurs. Il met au service de ses clients le savoir-faire acquis depuis plus de 40 ans dans ses deux grands métiers :

- **l'Hôtellerie**, avec les marques **Sofitel, Pullman, Novotel, Mercure, Suitehotel, Ibis, all seasons, Etap Hotel, Formule 1 et Motel 6**, représentant 4000 hôtels et près de 500 000 chambres dans 90 pays, ainsi que ses activités complémentaires, avec notamment **Lenôtre** ;
- **les Services**, 30 millions de personnes bénéficient dans 40 pays des prestations de Accor Services (avantages aux salariés et aux citoyens, récompenses et fidélisation, gestion des frais professionnels).

**CONTACTS PRESSE**

**Armelle Volkringer**  
Directeur de la Communication  
et des Relations Extérieures  
Tél. : +33 (0)1 45 38 84 85

**Emmanuelle Baumgartner**  
Directeur Département Relations Presse  
Tél. : +33 (0) 1 45 38 84 77

**Alain Delrieu**  
Attaché de presse senior  
Tel : + 33 (0) 1 45 38 84 85