

WE BUILD

SMILES

2002

Interim Results



Outline



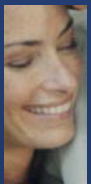
▶ 2002 Interim Results



▶ Short Term Context



▶ Fundamentals of Accor's Long Term Strategy



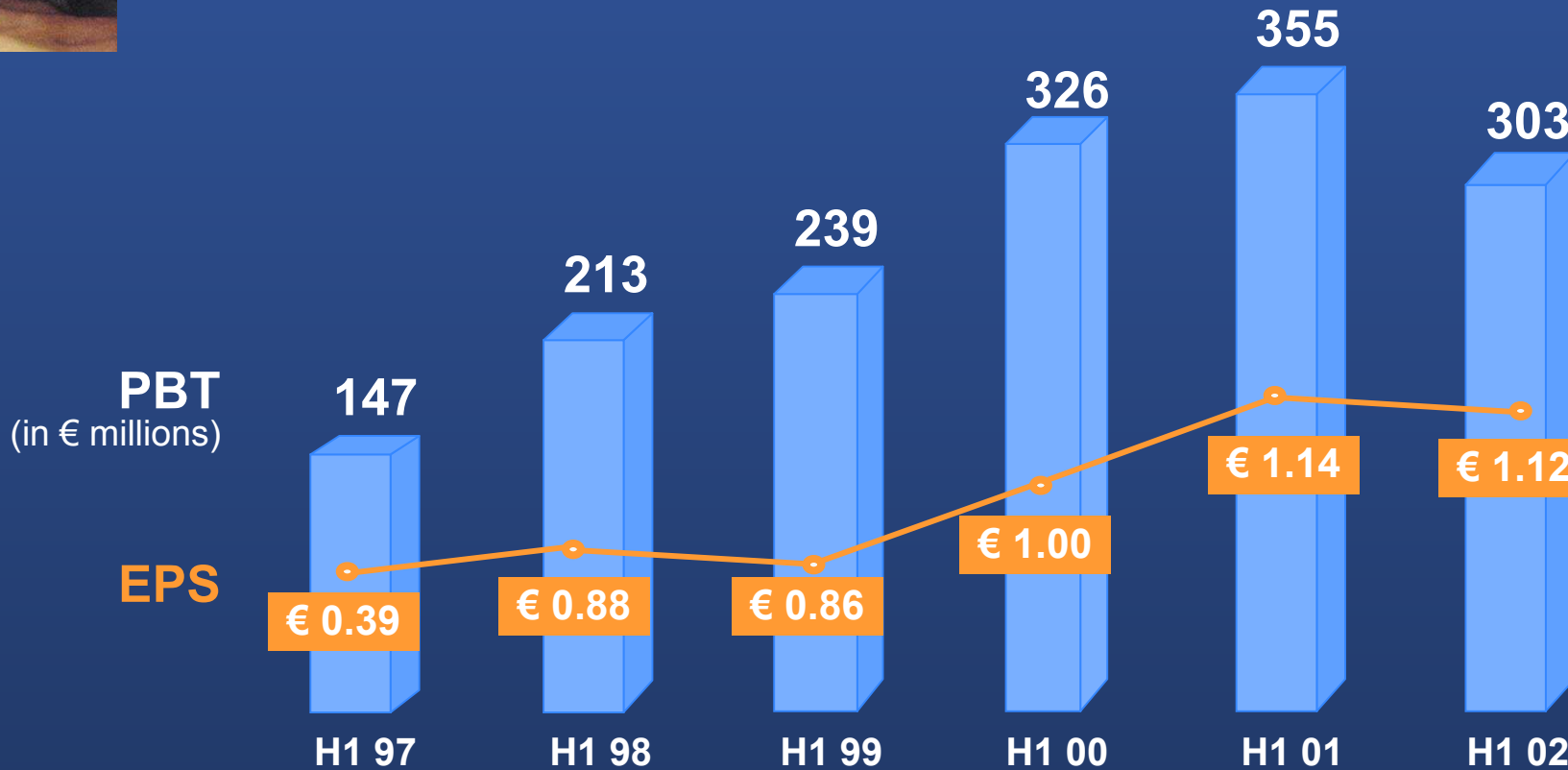
▶ Outlook for 2002 and Beyond



2002

Interim Results

Despite a Difficult Economic Context Worldwide...



... PBT and EPS Showed Good Resilience



Favorable Benchmark of H1 2002 Results



	ACCOR	Six Continents	Hilton Group	NH Hoteles	Société du Louvre	Sol Melia	Marriott Int'l	Starwood	Hilton Corp.
▶ PBT	-14.7%	-28.2%	-9.9%	+1.9%	-31.2%	-82.6%	-35.4%	-46.6%	-31.6%
▶ EPS	-1.7%	-29.2%	-50.4%	-18.2%	-32.9%	-92.9%	-15.5%	-36.6%	-21.1%

Accor is More Resilient



Key Figures



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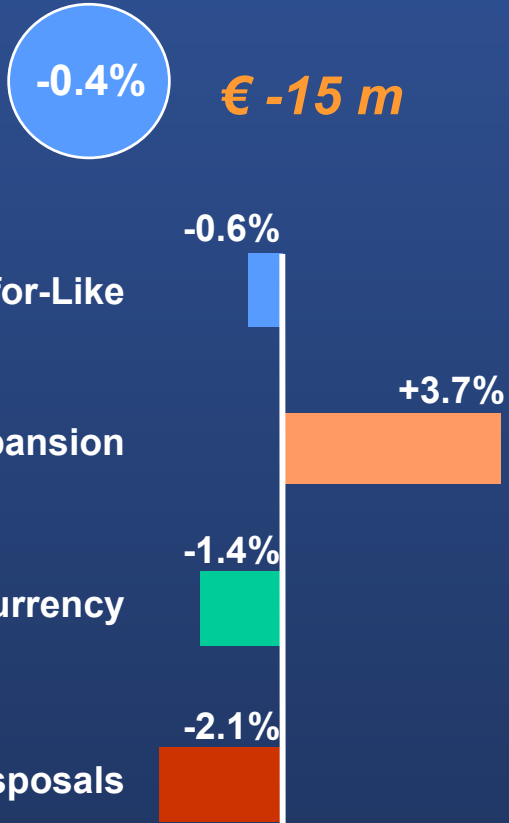
(in € millions)

	H1 2000	H1 2001	H1 2002	Δ 02/01
▶ Sales	3,316	3,600	3,585	-0.4%
▶ Ebitdar	851	960	933	-2.8%
% sales	25.7%	26.7%	26.0%	
▶ PBT	326	355	303	-14.7%
▶ Net income	196	224	221	-1.3%
▶ EPS (in €)	1.00	1.14	1.12	-1.7%
▶ Cash flow from operations	434	504	465	-7.7%

Group Margin Held Firm



Sales: € 3,585 million



(In € millions)	H1 2002	% change
Business and leisure hotels	1,327	-0.7%
Economy hotels	529	+8.5%
U.S. economy hotels	622	-5.1%
▶ Hotels	2,478	-
▶ Services	247	+2.5%*
▶ Travel agencies	238	-10.5%
▶ Casinos	148	+2.0%
▶ Other	474	+1.0%
▶ Total	3,585	-0.4%

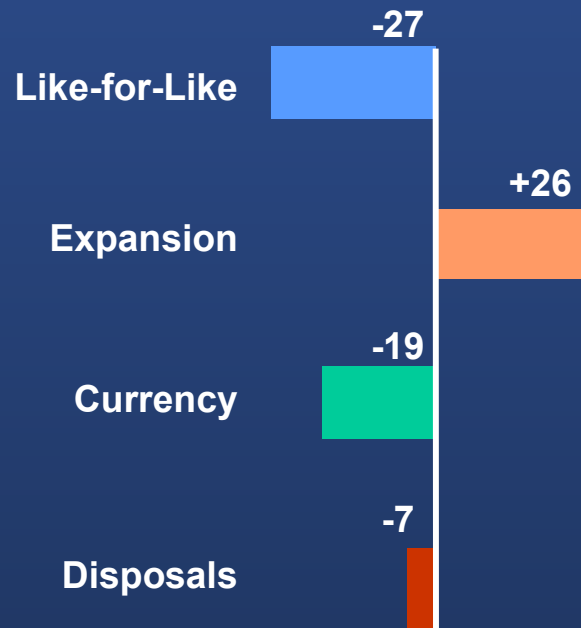
* Services: +17.9% on a like-for-like basis



Ebitdar: € 933 million



€ -27 m



(In € millions)

	H1 2002	change
Business and leisure hotels	330	-35
Economy hotels	184	+5
U.S. economy hotels	231	-15
▶ Hotels	745	-45
▶ Services	106	+6
▶ Travel agencies	33	+10
▶ Casinos	24	-3
▶ Other	25	+5
▶ Total	933	-27



PBT: **€ 303 million**



(in € millions)

H1 2001

H1 2002

▶ Ebitdar	960	933
– Rental expense	(344)	(365)
– Depreciation and provisions	(223)	(243)
– Financial expense	(42)	(26)
– Associated companies	4	4
▶ PBT	355	303



Net Income and EPS



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(in € millions)

	H1 2001	H1 2002
▶ PBT	355	303
– Capital gains	52	92
– Goodwill amortization	(49)	(50)
– Income tax	(121)	(111)
– Minority interests	(13)	(13)
	<hr/>	<hr/>
▶ Net income, Group share	224	221
▶ EPS	1.14	1.12



Cash Flow



(in € millions)

H1 2001

H1 2002

▶ **Cash flow from operations**

In % of sales

504

14%

465

13%

– Investments for renovation
and maintenance

(203)

(159)

▶ **Free cash flow**

301

306

– Investments for expansion

(493)

(407)

– Disposals

228

392

Total Capex Decreased by 18.7% in H1 2002



Financial Ratios and Ratings



	June 2001	Dec 2001	June 2002
▶ Net debt (in € millions)	3,153	2,849	3,094
▶ Financial ratios			
– Net debt-to-equity (Gearing)	76.7%	66.6%	80.0%
– Interest coverage	x5.2	x5.4	x5.3
– F.F.O. / Adjusted net debt (1)	18.0%	17.3%	16.1%

(1) Net debt including *eight times* current year rental expense

▶ Ratings



Long Term **BBB / Stable**
Short Term **A-2**



Long Term **BBB+ / Stable**
Short Term **F2**



Off-Balance Sheet Commitments at June 30, 2002

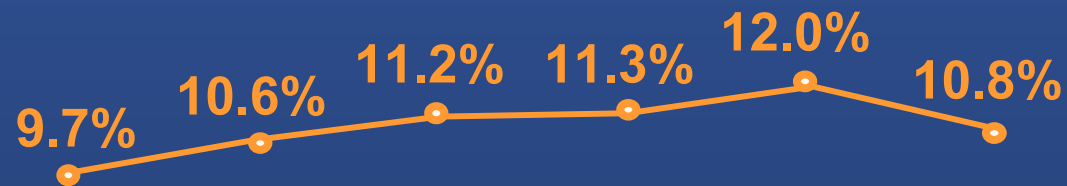


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<i>(in € millions)</i>	<i>Dec 2001</i>	<i>June 2002</i>
– Guarantees on bank loans	27	28
– Put options	95	150
– Put on Accor shares	66	62
– Other commitments	85	90
	<hr/>	<hr/>
▶ Off-balance sheet commitments	273	330
<i>in % of capital employed</i>	<i>2.3%</i>	<i>2.8%</i>



Return on Capital Employed



1.2 pt decrease due to

- business	-0.8
- hotels under construction	-0.4

At June 30 1997 1998 1999 2000 2001 2002

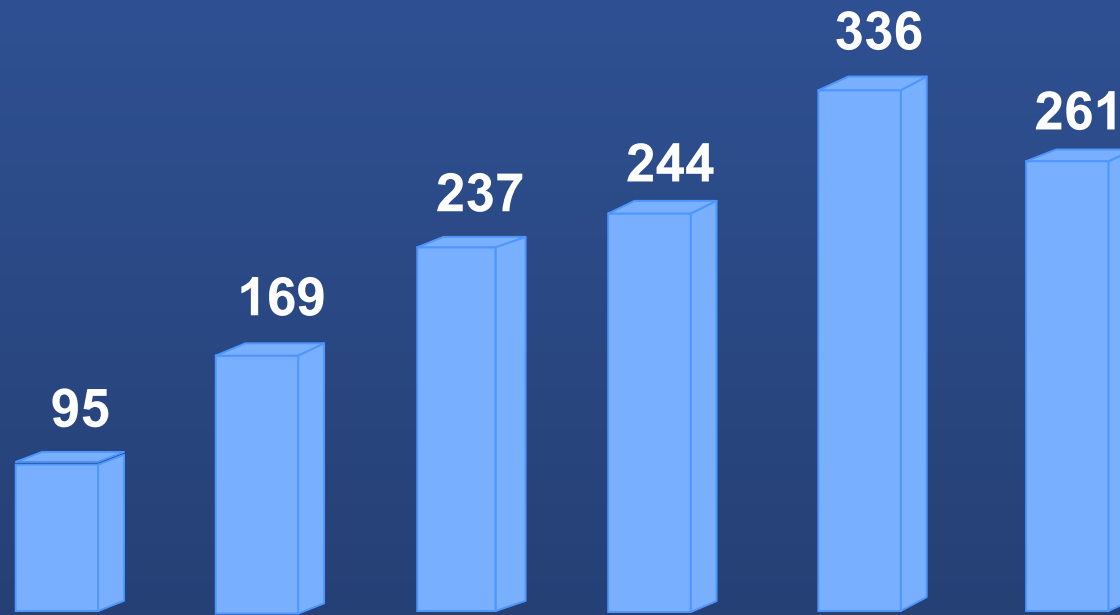
based on a 12-month period



Value Creation (EVA)



(in € millions)



As of June

1997 1998 1999 2000 2001 2002

ROCE after tax 7.7% 8.3% 8.9% 8.8% 9.3% 8.4%

WACC ⁽¹⁾ 6.5% 6.4% 6.2% 6.5% 6.4% 6.1%

(1) Weighted Average Cost of Capital

On a twelve month period



Short Term Context



Short Term Context



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- ▶ **Economic slowdown**
- ▶ **Volatility of Latin American currencies**
- ▶ **Increase of Labor costs**
- ▶ **Decline of Capex**
- ▶ **Cost savings**
- ▶ **Increase Group debt maturity**



Slowdown in Activity in Business and Leisure Hotels



<i>(in € millions)</i>	H1 2001	H1 2002	<i>change</i>	
			<i>Reported</i>	<i>Like-for-Like</i>
Sales	1,337	1,327	-10	-21
Ebitdar	365	330	-35	-44
Operating margin	27.3%	24.8%	-2.5 pt	-2.9 pt

(in € millions,

change on a like-for-like basis)

	Sales	Ebitdar	Δ margin
U.S.	(13)	(13)	-11.0 pt
Europe	(18)	(22)	-1.8 pt



Currency Fluctuations in Services



<i>(in € millions)</i>	H1 2001	H1 2002	<i>change</i>	
			<i>Reported</i>	<i>Like-for-Like</i>
Sales	241	247	+6	+43
Ebitdar	100	106	+6	+26
Operating margin	41.2%	42.9%	+1.6 pt	+2.6 pt

	Δ € M
Currency impact on Ebitdar	-19
Currency hedge (booked as financial income)	+11



Labor Costs in Economy Hotels



(in € millions)	H1 2001	H1 2002	change	
			Reported	Like-for-Like
Sales	488	530	+41	+18
Ebitdar	179	184	+5	-3
Operating margin	36.7%	34.9%	-1.8 pt	-1.8 pt

Margin in France on a like-for-like basis	-3.1 pt
Margin in Europe (excl. France) on a like-for-like basis	+0.7 pt



Decline in Capex at June 30, 2002



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<i>(in € millions)</i>	Hotels	Other	Total	<i>% change</i>
– Renovation	(44)	-	(44)	-21.7%
– Expansion	(28)	(58)	(86)	-17.4%
▶ Total	(72)	(58)	(130)	-18.7%



Cost Savings in U.S. Economy Hotels



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(in € millions)	H1 2001	H1 2002	change	
			Reported	Like-for-Like
Sales	655	622	-33	-33
Ebitdar	246	231	-15	-14
Operating margin	37.6%	37.2%	-0.4 pt	-0.4 pt

Cost savings	Δ € M
Labor	5.0
Energy	6.2
Corporate expenses and other	7.6



Restructuring of Operating Costs in Travel Agencies



<i>(in € millions)</i>	H1 2001	H1 2002	<i>change</i>	
			<i>Reported</i>	<i>Like-for-Like</i>
Sales	265	237	-28	-29
Ebitdar	23	33	+10	+11
Operating margin	8.5%	13.8%	+5.3 pt	+5.5 pt

<i>(in € millions, on a like-for-like basis)</i>	Europe	North America
Δ Sales	-4	-20
Δ Cost savings	+5	+29
Δ Ebitdar	+1	+9



Long Term Refinancing in April 2002



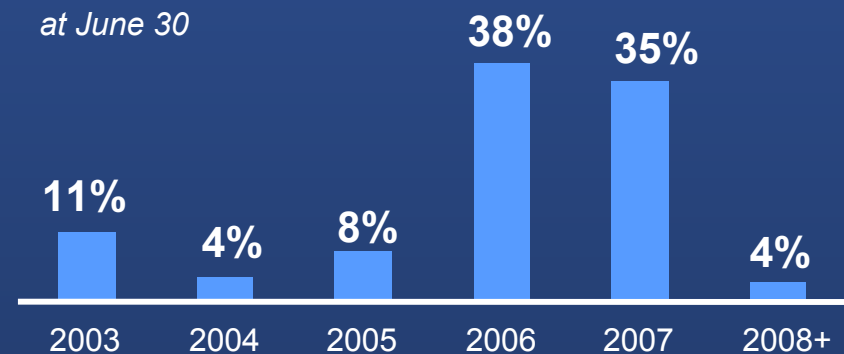
▶ **5-Year convertible bond** € 570 M
1% coupon, Yield 3 1/8

▶ **To increase Group debt maturity**

▶ **Average interest rate on total debt**
at June 30, 2002 **3,85%**

▶ **Committed lines of credit**
unused as of June 30, 2002 **€ 1,620 M**

Debt Maturity (after refinancing)





Fundamentals of Accor's Long Term Strategy



Fundamentals of Accor's Long Term Strategy

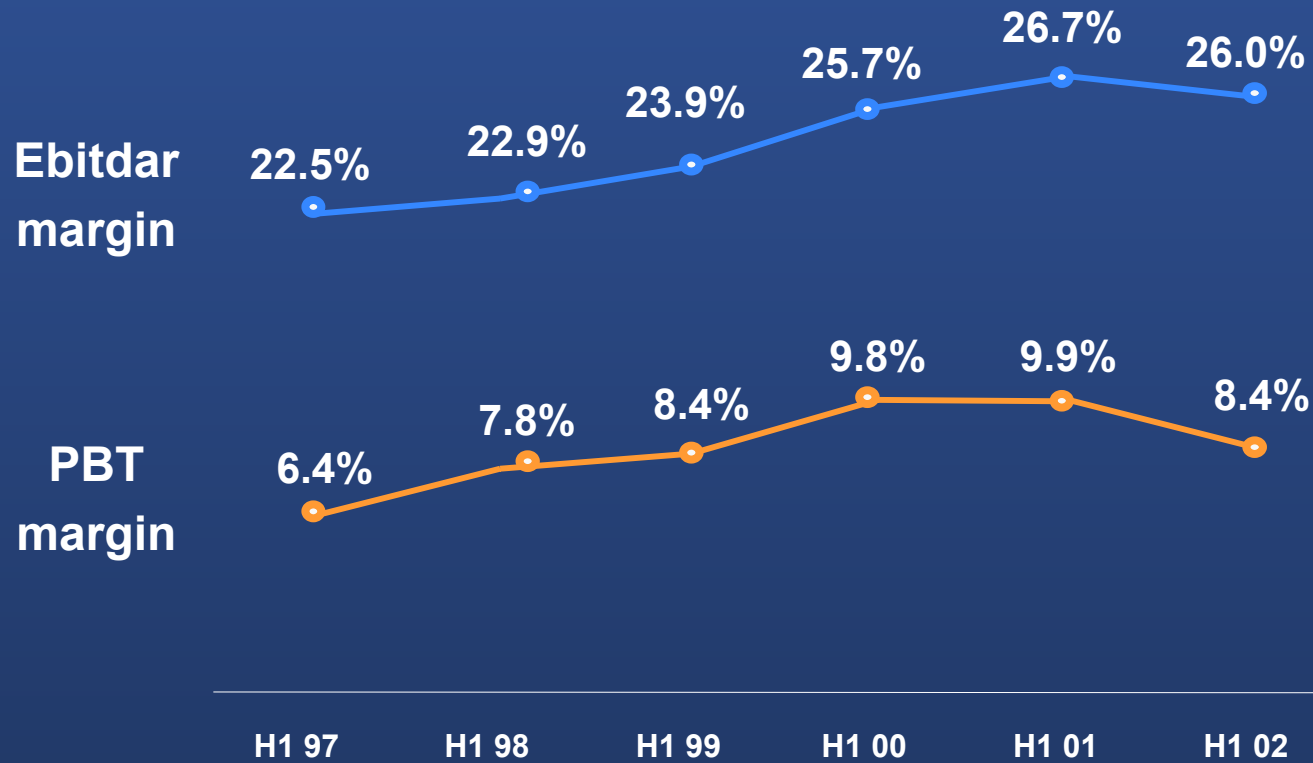


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- ▶ **Resilient Group margins**
- ▶ **Efficient Accor hotel integrated network**
- ▶ **Strong growth of Services**
- ▶ **Sustained pace of expansion**



Resilient Group Margins



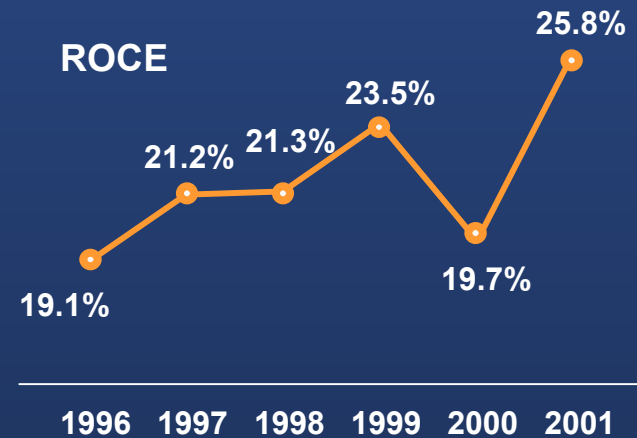
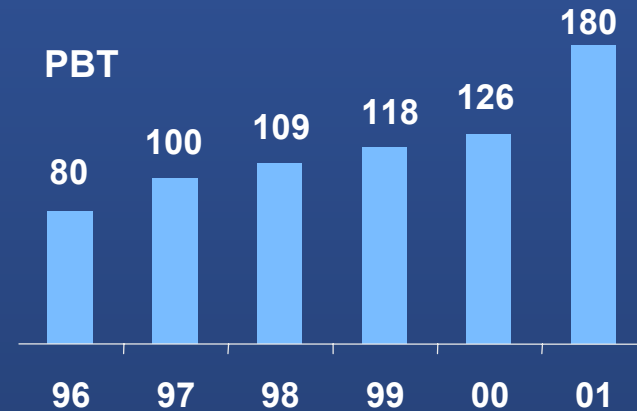


Services: Strong Growth with New Development



- ▶ **Steady growth in PBT**
+18% Cagr 1996-2001
- ▶ **Non-capital intensive**
(6.6 % of total capital employed)
- ▶ **High return on capital employed**
- ▶ **New sources of growth derived from new products and countries**

ACCOR services





Sustained Pace of Hotel Expansion: Openings at August 31, 2002



(In % of rooms)



15%



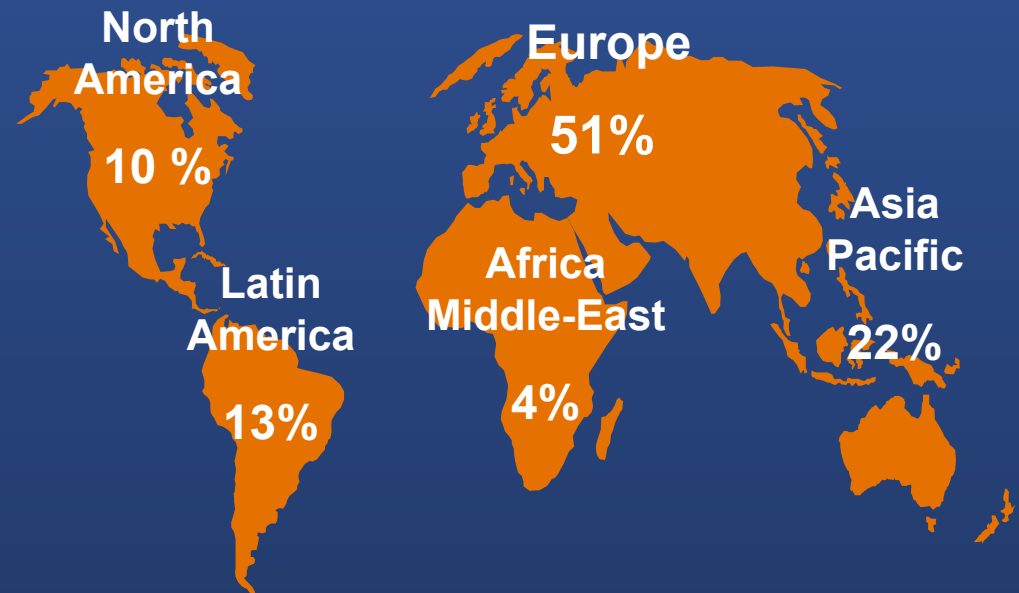
50%



29%



6%



140 hotels (18,491 rooms)

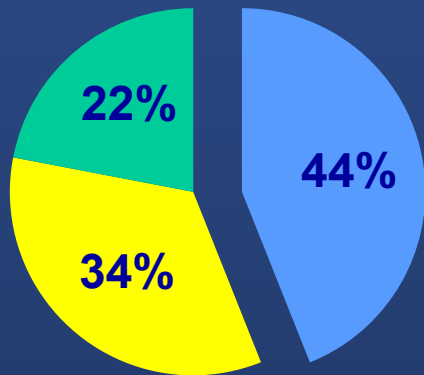


Openings at August 31, 2002: Owned and Leased Hotels



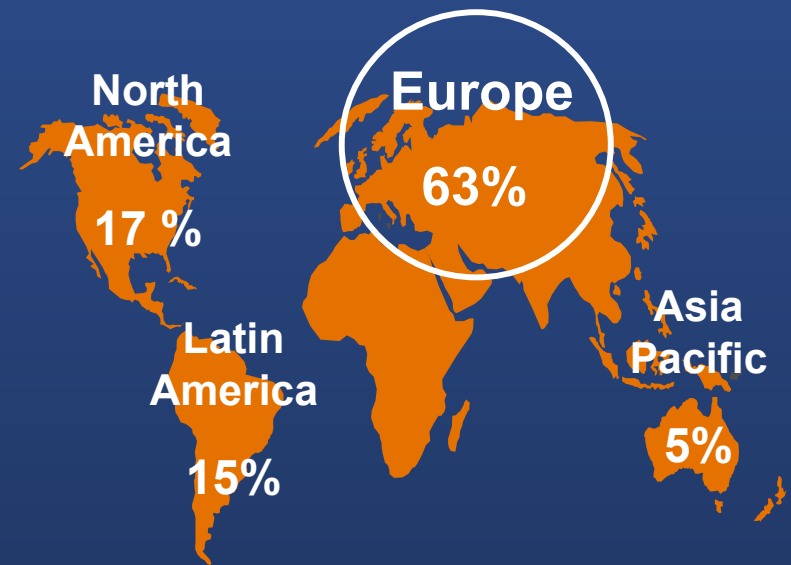
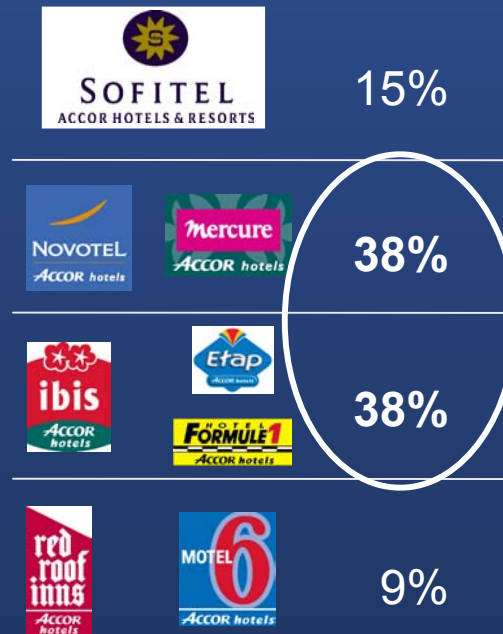
(In % of rooms)

By type of operation



- Owned and leased
- Management
- Franchise

59 hotels (8,201 rooms)





Outlook for 2002 and Beyond



Outlook for 2002...



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**Despite an environment which remains
uncertain, Accor expects to reach
the objective of PBT € 700 million and
EPS close to € 2.20 on a full-year basis**



... and Beyond

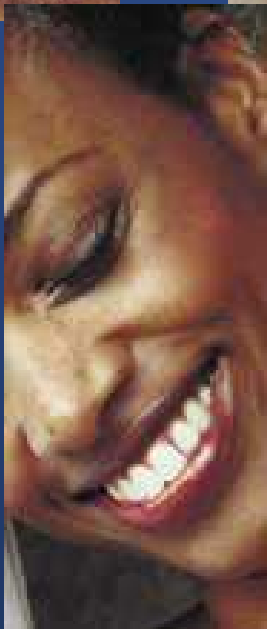
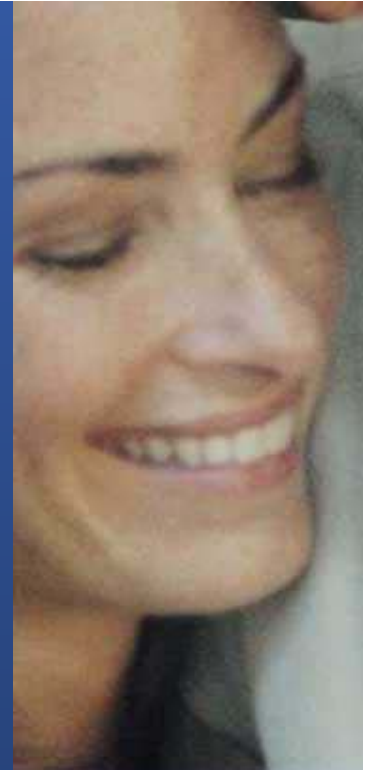


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- ▶ **Effectiveness of the Accor business model thanks to its:**
 - **Geographic allocation**
 - **Business mix**

- ▶ **High responsiveness from people in the field**
 - **Rapid implementation of the cost control program and capex reduction**
 - **Ability to seize expansion opportunities**
 - **Management of currency risks**

- ▶ **Long term view remains intact**



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