

Earth Guest day April 22nd, 2007



as guests
of the earth,
we welcome
the world

Accor's commitment to sustainable development

For Accor, activity, environmental and social commitment are indissolubly bound. This is why the group has chosen to entitle our programme for sustainable development: "Earth Guest". To us, hospitality covers a double sense: "As guests of the Earth, we welcome the world".

Fighting against AIDS, sexual exploitation of children in tourism, global warming and need to preserve natural resources, access to water, local development; as many issues on which the group has been working on for several years. New priorities have lately grafted to the actions lead among our various brands throughout the world: promotion of various and balanced feeding, waste recycling, preservation of biodiversity and support to fair trade.

In all these domains, Accor has set up guidelines that foster the measure of the group's progress, and set challenging objectives for the future, which will be taken into account everywhere Accor will grow in the forthcoming years.

Earth Guest day : a global mobilisation day

The Earth Guest Day represents the climax of all the sustainable development actions carried out by the Accor employees and referring to the Earth Guest program's commitments. These social and environmental actions occurred all over the world at the same moment, raising clients' and employees' awareness and symbolising Accor's engagement for sustainable development.

For the first time, *The Accor Employees' Day for Sustainable Development* took place on April 22nd, 2007, which is the international day of the earth.

SUMMARY

- **Africa and the Middle East:** 25 countries mobilised
- **North America:** 3 countries mobilised
- **South America:** 10 countries mobilised
- **Asia-Pacific:** 12 countries mobilised
- **North Europe:** 15 countries mobilised
- **South Europe:** 5 countries mobilised

TOTAL : 69 countries mobilised

ACTIONS BY GEOGRAPHICAL AREA OR BRAND

Africa & the Middle East

■ **South Africa**

On April 22nd, the 28 hotels of the country and the headquarters mobilised for 10 actions. In 4 orphanages and a care centre for AIDS afflicted children, the employees refurbished the premises, planted trees and vegetable gardens, organised entertainment and donated clothes, in the presence of the children and their families, and of the staff of the organisations. A group of employees also organised an awareness raising day about drugs. Two actions of tree planting and two actions of site or beach cleaning took place.

■ **Algeria**

Here are the actions planned by the 2 hotels that took place: tree planting, blood donation by employees, in partnership with the Mustapha Bacha Transfusion Centre (Algiers), and bed sheet donation to an orphanage.

■ **Saudi Arabia**

Employees from all the hotels of the country gathered to clean the Jeddah beach, with the support of the town council, and share a picnic.

■ **Bahrain**

On April 22nd, Novotel Al Dana employees cleaned a public beach and organised a cocktail before a sea trip. Employees from Mercure Seef Bahrain cleaned a beach on April 22nd and organised a blood donation on April 24th.

■ **Benin**

On April 20th, "clean schoolyard" operation in a primary school with a team from Novotel Orisha in Cotonou, with the NGO « Qui dit mieux » (this NGO allowed women to find a paid activity by collecting and valorising plastic bags with which they make objects). A competition between teams gathered about 100 school children, who got 15 minutes to clean the schoolyard and put the litter in the bins. The team with the fullest bin won key rings made out of plastic bags. An awareness raising action took place for the children about waste impact, to encourage them to adopt simple preservation actions. The participants shared a snack at the end of the day.

■ **Burkina Faso**

Mercure Silmandé in Ouagadougou sponsors through ACF (Alliance contre la Faim, an FAO partner) a project of organic vegetable production by a group of 45 women who fight against poverty. On April 22nd, 1000 FCFA have been taken on the price of each room, and the amount was doubled by the hotel. A 240€ cheque has been given to the association, which will be used to buy organic compost and small equipment. Moreover, the Mercure Silmandé carried out a vast cleaning operation of the canal which flows behind the hotel.

■ **Burundi**

From April 16th to 22nd, a big activity week was organised by Novotel Bujumbura. Indeed, the latter has taken part in the redevelopment of two green spaces in Bujumbura since February 2007, in partnership with the Association Ceinture Verte. This project is funded by the French Embassy in Burundi. Many government, local community and NGO representatives have been invited. An exhibition was organised in the public park, debates took place on various topics: land deterioration, water resources and waste management ...

■ **Cameroun**

A fundraising action has been organised by Ibis Douala, to plant trees. A tree costs 2,000 FCFA: each client gave 1,000FCFA per room sold, and the hotel financed the other half. 110 trees were bought.

■ **Ivory Coast**

On April 22nd, the official launch ceremony of the « 10,000 trees for the Ivory Coast» project took place. The Anyama Mayor, the village chief, the Youngsters Representative, Daniel Lin, Accor director, and Mr. Ahizi Aka Daniel, the Minister of the Environment, were here. The latter congratulated Accor on the initiative, because "he who plants a tree believes in the future". This project aims at creating an ecological arc to reduce the advancement of the desert. In the five selected planting sites, rubber trees, cashew trees

and almond trees. These planting sites will be organised in cooperatives, and young people will be trained to take care of the tree nurseries.

■ **Egypt**

A great action day has been organised in the country's hotels for staff, guests, head office employees, and children from local and international schools, and in the presence of members of the Ministries of Education, Environment and Health. Many tournaments have been organised: one of diving to clean the bottom of the sea, another of snorkelling, to clean the corals, and finally a beach cleaning tournament. Participants had the opportunity to assist to a show of water sports, children planted trees, and the surroundings of several hotels were cleaned.

■ **Ghana**

Novotel Accra participated in the creation of a green park in Accra: the project was launched on April 22nd.

■ **Guinea**

Novotel Ghi Conakry organised an Environment Day on April 21st. About 100 of the employees' children made an awareness raising visit (hotel, water treatment plant, soiled seashore), 5 fruit trees have been planted, before an ecological afternoon tea for all.

■ **Mali**

Sofitel L'Amitié is partner with the association « Abou de souffle », for the building of a school and school restaurants. Since April 22nd and for several months, donation boxes have been placed to collect funds and raise customer awareness.

■ **Mauritania**

A fund raising action has been put in place since April 9th and is still going on in the country's 2 hotels, to buy school equipment. The hotels will double the amount collected.

■ **Mauritius**

Sofitel Impérial planted 10 endemic trees (Almond tree, pongamia, ficus...), and organised a cocktail on April 22nd (management and garden team with the customers)

■ **Réunion Island**

The 3 hotels of the island mobilised on May 12th. They carried out a morning in favour of environment preservation. The employees and their families could learn about good practices to protect the Marine Park Lagoon. Then they cleaned the beach underbrush in front of Novotel Saint-Gilles, before planting trees in the park of the hotel, in the wake of the Gamède hurricane. Finally, the winners of the drawing contest open to 5-12 years old on the topic of "A planet where it's good to live" were rewarded. The morning ended by everybody sharing a picnic in the gardens.

■ **Nigeria**

On April 22nd, Novotel Port Harcourt organised a cleaning day, around the hotel and in a community neighbourhood. Hotel staff planted trees.

Sofitel Moorhouse's employees visited an old people's and donated bed sheets and food. On April 19th, clothes were collected for an association giving support to orphans. Finally, flyers about the environment have been distributed to guests.

■ **Rwanda**

Because of the month of silence, Earth Guest day actions are postponed to a later date.

■ **Senegal**

The Group hotels in Senegal have decided to give support to the Medina Franciscan Sisters Nursery, which takes care of orphans whose mothers died after giving birth. The babies stay at the nursery until the age of 9 months and are then placed in specialised centres, and others are adopted. Since March 29th until the end of April, a box has been placed in the lobby of each hotel to ask the customers to give their financial support to this action. The total amount raised was 429,469 FCFA (655€) and was doubled by the hotels, to reach 900,000 FCFA (1372€).

■ **Chad**

A tree planting operation will be launched by Novotel La Tchadienne, in partnership with an environmental association which will take care of the trees. The planting was broadcasted on TV Tchad.

■ **Togo**

Mercure Sarakawa organised an environmental awareness raising day for their employees and families. 100 trees have been planted in the hotel park. After the planting, the participants shared a delicious buffet prepared by the chef. The technical team of Ibis Lomé also installed solar panels on the hotel roof, which now provides the

kitchen with hot water. An installation scheme is at the disposal of the employees who might wish to do the same at home.

■ **Tunisia**

Tunisia is launching a great waste sorting and recycling plan in the offices, restaurants and hotel rooms. On April 22nd, an awareness raising day waste sorting and recycling was organised for employees and their families, guests, young people of the neighbourhood, journalists, local representatives, and even passers-by! Each hotel prepared a programme and carried out various activities: "waste hunt" in the hotels and on the beaches, paint workshop on the topic of sustainable development, and drawing contests. Visual supports had been installed: showing of films about sustainable development, presentations, posters translated or commented in Arabic. The attendance got explanations about selective sorting, and guests have been urged to sort waste in their rooms. For two weeks the staff had been trained about the implementation of selective sorting. In parallel, the workplace has been adapted and new waste treatment processes have been put in place.

■ **Morocco**

As part of the agreement signed between Accor Morocco and the Secretariat of State for Literacy and Non Formal Education on employees and local communities' literacy, Accor Morocco launches a vast literacy plan in the hotels concerned by this action. Indeed, this campaign will be implemented in the ten or so towns where Accor is present, through a partnership with local NGOs. Beneficiaries will be employees with a literacy need, and 500 people from the Mdiq-Fnidaq region (North of Morocco).

■ **United Arab Emirates**

Five hotels have decided to mobilise. Novotel Centre Hotel in Abu Dhabi gave out flyers about environment preservation, and all the employees wore a green ribbon on the sleeve. Trees were be planted near the employees' dwellings, then the beach was cleaned with volunteer customers, before a picnic took place. Novotel and Ibis World Trade Center Dubai cleaned the desert near the employees' houses, and organised a conference about the government's environmental actions. Sofitel Dubai, during its 3-day programme, organised an art exhibition, a poster contest on the topic "the earth", and welcomed a representative from the Ministry of Environment about water and waste treatment. Mercure Al Ain organised a beach cleaning, a picnic and a guided tour.

■ **Qatar**

On April 24th, Mercure Doha organised a beach cleaning, fire fight training and a BBQ party.

■ **Yemen**

On April 22nd, all three hotels mobilised: Sofitel Taiz's employees gave a course on environment in a school, and cleaned a beach of the vicinity with the students; Mercure Sana'a gave an example of conserving environment by cleaning hotel area; Mercure Aden cleaned the Pelikan Lake to preserve the bird habitat.

North America

■ **Accor North America (USA, Canada and Mexico)**

Between April 16th and 22nd, Accor North America organised several actions in favour of sustainable development:

- 20,000 trees representing each Accor employee in North America (USA, Canada and Mexico) will be planted. The first one was planted by George Le Mener during a ceremony at the Carrollton headquarters. To help employees see what 20,000 look like, 20,000 green M&Ms have been placed in the hall for a week, before being shared by all the teams.

- charitable contributions of \$375,000 to several institutions: America's Second Harvest, the largest relief network in the U.S. whose mission is to eradicate hunger; to the Tom Joyner Foundation to benefit minority students attending college; Canine Companions, an animal assistance program for people with disabilities; and scholarship funds for underprivileged students seeking a career in hospitality to the University of Houston, Johnson & Wales University and Penn State.

- the "Lights Off" programme has been launched to remind all employees the good habits to have about energy saving at work.

- an action to collect shoes has been put in place for the homeless and battered women shelters.

■ **Accor Business & Leisure (Sofitel, Novotel and Ibis) in the USA, Canada and Mexico**

- All hotels gave an environmental class in a local school and, in partnership with them, also donated clothes, shoes and school material to local associations.
- From April 1st to 30th, all Sofitel hotels offered organic dishes and wines, and 10% of the proceeds will go to Second Harvest Food Bank
- From April 16th to 22nd, a presentation has been shown to ABL employees, to remind them of all that has already been done to save energy and water (charter, water flow regulators, etc.) and to invite them to adopt simple actions to preserve the environment at home.
- Environmental actions have been organised in many hotels: awareness raising actions for guests, tree or flower planting, tree planting competitions, park cleaning, employees will be encouraged to walk to work or to take their bikes/public transport. The 3 Toronto Novotel hotels won the Corporate Challenge for the largest contingent of attendees at the City of Toronto Earth Day.

On the occasion of the Earth Guest day, Accor Mexico signed the ECPAT Code of Conduct.

Latin America

On April 21st or 22nd, a great volunteer action day took place in favour of 5,000 beneficiaries (disadvantaged children, teenagers and elderly people). 2,500 volunteers were mobilised, 51 social leaders, and 60 social actions were carried out in 35 cities, in the 10 countries where Accor is present: Argentina, Brazil, Chile, Colombia, Ecuador, Guatemala, Mexico, Peru, Uruguay and Venezuela.

Employees were mobilised around educational activities on food, craft, health, agriculture, water and electricity savings, and environment protection. They took part in various activities, such as tree planting and plant and seed distribution, house building, installation of vegetable gardens, waste, battery and toner recycling, renovation of school and homes for the elderly. Employees also organised clothes, food and book collection campaigns, recreational activities, and set up health services.

For instance, in Brazil, Earth Guest day gathered 2,000 employees around Corporate Social Responsibility actions, from which 3,500 children, teenagers and old people benefited. In Venezuela, Accor Services carried out an operation allowing Cestaticket users to give money to the Canaima Ecological School. Moreover, the Cestaticket teams organised an action day (recycling, gardening ...) at the school on April 21st. In Argentina, Accor Services teams organised food and clothes donations. In Ecuador, Mercure Ecuador distributed seeds and saplings to customers. In Chile, employees donated food and clothes to an association benefiting to 150 children. In Colombia, Sofitel Altamira Ibaguè's staff planted trees and Sofitel Bogota donated books to the San Ville Foundation. In Mexico, Accor Services employees led a battery recycling campaign, in Uruguay the Pereira Rossell Hospital received foodstuff. In Guatemala, Mercure Guatemala's teams visited an orphanage sheltering 200 children, and in Peru, an awareness meeting on sustainable development was organised.

Asia Pacific

■ **Thailand**

For the fifth year in a row, Thailand organised the "Walk for children" on April 22nd in Bangkok. More than 750 people participated. The participation is not free and open to all. More than 630,00 baht, that is 18,000\$, have been raised, and donated to the NGO ECPAT, for its Chiang Rai centre in the north of the country, which shelters sexually abused children.

■ **Indonesia**

On April 22nd, Accor Indonesia launched during Earth Guest day a social and environmental project: « Collaborative Forest Management Program » in Java, where 40,000 trees will be planted over 5 years. Crops from these fruit trees will be shared between the local community and « A Tree for a child », to finance the education of disadvantaged children. Moreover, April 21st has been a blood donation day for dengue fever victims, the community area surrounding the hotels were be fogged to reduce the dengue fever risks, and medical care was be given to children around the hotel. On April 22nd, each region cleaned sites and 600 trees have been planted in all Indonesia. About 1,000 employees took part.

■ **China**

The teams from 11 hotels took part in tree planting or adopting actions, whereas those of 4 hotels mobilised for the eco tourism project of the Yanqing valley, and another hotel cleaned a beach. Wristbands were sold for PLAN China. April 20th has been a paperless day at the Accor Shanghai offices.

■ **Cambodia**

On April 22nd, Sofitel Royal Angkor employees planted 2007 trees and visited an orphanage in Siem Reap.

■ **Laos**

On April 22nd, Novotel Vientiane employees visited the national rehabilitation centre, which provides special education to children with impairments. The hotel provided lunch for about 150 children, donated clothes and blankets, cleaned the centre and also entertained them during their lunch.

■ **Singapore and Malaysia**

On April 22nd, a great waste reduction and energy saving project was launched.

■ **The Philippines**

An awareness campaign on waste sorting and recycling has been launched. On April 22nd, the Mayor of Pasay made a speech on how much garbage had been reduced by the program over a mere one month implementation.

■ **India**

HICC & Novotel Hyderabad support a NGO called Nireekshna which shelters children afflicted with Aids (long term partnership). On April 22nd, employees were requested to donate books, toys or clothes. A refurbishment of premises of Nireekshana was carried out by volunteers: Wiring & Repair (fix the electrical wiring and provision for new power points), Book shelf (a tailor made Book Shelf will be provided), Painting. While the Working Bees were busy on the makeover, a special Lunch was hosted for the 150 children of Nireekshana.

■ **Australia**

- *Water project*: a great information week was organised for employees on relevant water saving devices for their home and/or rebates available to them from their local government or company for implementing water saving initiatives at home. Existing procedures in housekeeping operations were changed to save water when servicing a room.
- *Job Ready program*: it was be run in the hotels, focusing on unemployed indigenous people with a view to get them into productive hospitality roles. Graduation took place on April 20th.

■ **New-Zealand & Fiji**

- « *Unwrapped* » and « *Swap-a-bag* » projects: these information and awareness projects on waste sorting and reduction were carried out for employees, customers and providers from April 22nd in NZ, and from April 20th to 22nd in Fiji. Flyers were given out, and reusable shopping bags.
- *Cure Kids Picnic Day*: as part of the partnership with the Cure Kids foundation which funds research on childhood illnesses, an awareness campaign was led and funds raised. Several picnics were organised with Accor employees, and Cure Kids ambassadors and children.

North Europe

■ **Germany**

During the « Accor Tag » on April 22nd, trees were planted in Berlin, 2 energy saving projects were launched.

■ **Austria**

- *Bat protection project*: employees were be informed on the role of bats, and then built and installed shelters with a biologist. A follow-up will be done to guarantee the success of the project
- « *Tickets Given, Meals shared* »: a letter presenting the campaign has been sent to 1,200 Accor Services customers in Austria and a flyer has been attached, inviting them to give one or more Tickets Restaurant or gift vouchers. In April, the 8,500€ raised were donated to the Austrian Red Cross.

■ **United Kingdom**

About twenty hotels mobilised all week long for the "Adopt a school" operation, aiming at creating partnerships with local schools. Employees organised visits of their hotel to show the students how it was run, presented the hotel industry and jobs, as well as career opportunities. They organised mock interviews and training for culinary competitions. Hotel teams explained the Earth Guest program and stressed the principles of a balanced diet for healthy living. Employees also organised activities in relation with language skills, which are very important in our industry. Finally, some hotels carried out maintenance actions in schools. Given the satisfaction of all in these activities, many of the partnerships instigated for Earth Guest day will become permanent and give rise to actions throughout the year.

■ **Scandinavia (Sweden, Denmark and Finland)**

Accor in the Nordic common "Spring party", on April 20th:

- Reminder and update of the common Sustainable Development program (launched in December 2004 in Göteborg)
- Reminder and update on the ongoing Plan project in Zambia
- Team building activity: "Tillsammans, även mer ansvariga!" ("Together, more responsible"). Workshop to improve collaboration with Plan

■ **Belgium and Luxembourg**

- In Belgium and Luxembourg, Accor BeLux will donate to Plan Belgium 1€ per night booked through accorhotels.com and other brand sites, between July 1st and August 31st. The funds will finance the building of a school in Cambodia.
- At the end of the year, at Sofitel Brussels Europe, a charity dinner will be organised. Companies from the Bel20 index and other Belgian companies, guests, providers and partners of Accor Hospitality, Accor Services and Club Med will be able to take part by buying seats. The funds raised will go to the Plan birth registration programme in favour of right protection for children in Burkina Faso.
- In Belgium, on April 22nd, Accor Services employees cleaned the Soignes forest, in the Brussels region.
- In Luxembourg: « Terre préservée » ("Preserved Earth"), media campaign with waste reduction training provided and waste collection; « Terre solidaire » ("Solidarity Earth"), promotion of faire trade coffee and contribution to the respect of forest ecosystems and local populations by favouring the purchase of FSC labelled papers, in partnership with Luxembourg Central Printing House.
- In Luxembourg, on June 3rd, Golf Tournament for SOS Village of Children. A cheque for 4 655€ was presented to the association. The funds were collected thanks to registration fees, ticket sales and donations.

■ **The Netherlands**

For the staff, on April 22nd, a 5 km charity walk was organised on the beach of Scheveningen. Participants had to pay 5€. Under a very nice weather, all the participants enjoyed the walk and a drink together afterwards. 275€ were collected. For the guests, the hotels donated 1€ for every room rented in the Accor hotels in the Netherlands, on the night of April 22nd. A total amount of 5,141€ has been collected for an association taking care of sick or stranded seals until they get better, before releasing them.

■ **Switzerland**

On April 21st, 6 local events took place with all hotels involved. There were many activities organized: music and shows, games and sports, lottery,...

There was a stand on waste sorting and reduction. All was paid in « Accor », which was worth 2 Swiss francs. The proceeds were donated to the Swiss Red Cross.

■ **Czech Republic**

« An action for children » took place on April 20th 2007, in partnership with POMOZTE DETEM (an association which represents various orphanages) and the 6 Accor hotels in Prague: cocktail, press conference and donation of the funds raised through boxes in hotel lobbies. Press and local TV coverage. The fundraising will go on until the end of the year. Moreover, on April 19th, 30 employees carried out the cleaning of a forest damaged by the January storm, before planting 100 young beech trees.

■ **Hungary**

On April 22nd, a big cleaning action took place with 300 employees in the Budapest park near the 15 hotels, and 15 trees were planted, in partnership with Accor Services. The participants came riding their bikes, and got a magazine about environment protection and the Hungarian version of the Environment Charter guide.

■ **Poland**

As part of a 3-year project "Help Us Build A Better World For Children", a fundraising action was organized in Orbis' hotels. Guests were asked to pay 5 pln more for their room to support the action & special boxes located in lobbies. The funds will go to the Polish National Committee for UNICEF. Moreover, 39 hotels gathered on the topic of waste treatment and recycling, and organised conferences with experts, and also took part by cleaning sites and planting trees or flowers. Some hotels started to sort hazardous waste, and others raised guest awareness on the topic of "As guests of the earth, we welcome the world".

■ **Russia**

The action « our children » carried out in Saint Petersburg on April 22nd included the following activities: photo cameras were given to the Everychild project. The city officials, the press and other hotel managers were invited to a lunch followed by a show to introduce them to the associations ECPAT and Everychild; a schoolyard was cleaned and a lunch was offered. Finally, trees were planted in front of the hotel with city officials, Ecpat, Everychild Petersburg and the press.

■ **Romania**

In 2006, a new law will allow Romanian employees to give 2% of their income tax to a NGO of their choice. They will express their choice in their income tax return in May. This new piece of law must be promoted to the 4 million Romanian employees. To contribute to education actions of this public, Accor Services prints, inserts and distributes for free coupons that explain this new regulation in Ticket Restaurant booklets. In March and April 2007, the 550 000 Romanian employees who benefit from Ticket Restaurant received this information thanks to this project, entirely financed by Accor Services Romania.

South Europe

■ **Portugal**

On April 16th, children from 2 social institutions in Lisbon visited the Iberian wolf safeguard centre, with the environment correspondents of the Lisbon headquarters and hotels of south and central Portugal. Then they had lunch at Ibis Lisbon Malhoa. Afterwards, the environment correspondents held a meeting to study the future actions related to the Environment Charter. On April 23rd, environment correspondents of the Porto headquarters and North Portugal hotels visited the Gaia biological park with about 20 schoolchildren from Afurada. After the visit, they all had lunch at Ibis Porto Gaia, before a meeting of environment correspondents about the Environment Charter.

■ **Italy**

The action is made in support to a boat-hospital San Raffaele "La Esperanza" enabling to assist local population in isolated villages far away from cities. From April 1st 'til 21st, all employees were encouraged to volunteer to help the project. On the 22nd, various events took place in the hotels and Accor hotels will double the total amount collected (via guests' and employees' donations). The fundraising action is going on until the end of June. There has been a grand draw in which a customer and an employee were drawn to win a visit on the boat-hospital to be able to "testify" on the actions. To complete this

action, there has been a sale of a photographic book with Garcia Marquez texts describing the boat missions.

■ **Greece**

On April 25th, Sofitel Athens Airport employees enjoyed an environmental awareness raising visit during which they discovered the measures taken by the Athens airport in this matter.

■ **Spain**

From April 16th to 20th, employees had the opportunity of giving their out of date medicines, in the Madrid and Barcelona offices. A partnership has been put in place with a company which provides the containers.

On April 21st, Sofitel and Novotel mobilised to clean the woods and the scrubland in Gavilanes, in the Avila region, and planted trees typical of the region. Then, a road which is currently closed was transformed into a green zone and local trees were planted. The day ended by a picnic for all employees and their families.

On April 17th, Ibis, Etap Hotel and Formule 1 teams from 5 regions (North -Bilbao, Catalonia – Barcelona, Levante – Valencia, Madrid, South – Málaga) gathered on the topic of water, and cleaned rivers, lakes or beaches, or organised awareness raising exhibitions or conferences.

Brands in France

■ **Sofitel France**

From April 22nd to 29th, for lunch and dinner, a menu prepared with organic products was offered to customers and employees in the hotel canteens. Menus were printed by an eco-responsible print house. This menu was accompanied by an awareness raising action on nutritional balance. A part of the proceeds from this menu – amounting to more than 2,000€ - has been donated to the association Sidaction, for the fight against AIDS.

■ **Novotel France**

From April 16th to 22nd, Novotel launched in France 2 menus « Fitness & Balance ». 1€ per menu sold was reverted to the Fondation des Hôpitaux de Paris-Hôpitaux de France.

■ **Mercure France**

In partnership with Danone, Mercure sold from April 2nd to 22nd 23,800 Evian bottles. The 35,000€ raised will go to the FAO to build 7 wells in the Sub Saharan region.

■ **Suitehotel France**

Awareness raising leaflets have been given to customers on the topic of handicap. Cocktails were organised and hotel visits took place with associations of handicapped people.

■ **Ibis France**

Ibis France reinforces its environmental commitment by reducing by 10% non valorised waste in the hotels in 2007. Two action axes have been chosen: waste valorisation optimisation (improvement of sorting in the hotels, adaptation of waste collections...) and emphasis on waste prevention (actions with the providers). In parallel, an awareness operation was carried out for April 16th to 22nd in all Ibis hotels in France: every client received a leaflet inviting them to sort waste in their room, to switch off the light when leaving, to place a "do not change my sheets" card on the bed...

■ **Etap Hotel France**

From April 1st to 15th 2007, Etap Hotel France reverted 0,30 € from every breakfast sold to the LPO (Bird Protection League), to help their 6 care centres. 25,000€ have been raised. In every centre, on April 18th, a healed bird release has been done in presence of Etap Hotel representatives, customers, children, LPO members and the media.

A tea for children and a snack for adults closed the event.

■ **Formule 1 France**

On April 26th, 15,000 bottles of Max Havelaar orange juice were offered to clients who had breakfast. For 3 weeks, teams wore t-shirts in fair trade cotton, with F1 and Max Havelaar logos, reminding of the F1 commitment to fair trade. Stands reminding of Formule 1's commitment were placed on the reception desks.

■ **Accentiv' France**

On April 26th, employees were offered to buy a plant for 2€, which will be reverted to Plan for an education project in Brazil.

■ **A3C**

On April 20th, several organisations working in different domains came to raise awareness among the employees. The following organisations intervened about EGO projects: Plan, ECPAT, Corporate Sponsorship, Gustino. About ECO projects, an intermunicipal waste management organisation came. Moreover, clothes were collected for the Red Cross, and Yann Arthus-Bertrand's TV programmes were broadcasted all day long.

■ **Accor Services**

On the one hand, Accor Services and the Gustino mascot, developed by Ticket Restaurant to promote nutritional balance, officially launched the "Nutrition Boat®", on the Internet, a new tool which allows everyone to assess their own nutritional balance.

Moreover, on April 15th, following an entertainment afternoon, 300 disadvantaged children were invited to a football match at the Gerland stadium in Lyons. Before the game, a 132,000 euro cheque coming from a nationwide Ticket Restaurant collection was donated to the French Red Cross. After the game, a balloon release was organised.

■ **Compagnie des Wagons-Lits**

From April 16th to 22nd, Compagnie des Wagons-Lits offered to customers in Bar Buffets in Spain, France, Italy and Portugal Valrhona chocolate bars. 5,000€ have been raised and donated to Plan International.

■ **Accor Thalassa**

Accor Thalassa mobilised between April 16th and 22nd. Aix les Bains collected clothes from employees for the Red Cross and Emmaüs, cleaned the 10 hectares of the Marlioz estate Park, and sold a "Bain Douche A.T.T." product at 8€, on which the 5€ margin was totally reverted to the tree species plantation of the Marlioz estate. In Biarritz, Accor Thalassa replaced for a week breakfast products individual packages by family size packages, to reduce waste. On April 18th, the Sofitel Miramar Thalassa Biarritz bar was candle-lit and turned off electricity. The restaurant chef put forward organic products even more than usual. Olive trees were planted in the garden all week long. On April 19th, in the Sables d'Olonne, an Ecopêche 85 representative animated a day out to discover seacoast fauna and flora. In Porticcio, the Sofitel Thalassa teams carried out a vast beach cleaning operation.

■ **Paris headquarters, by Accor Services and the Facilities Management Dept**

On April 18th, a lunch corresponding to the principles of balanced nutrition (Gustino) was offered by the Facilities Management Dept at the new Accor headquarter restaurant in Paris. 275 meals were served. This lunch gathered all Parisian employees and employees were encouraged to give a Ticket Restaurant to the French Red Cross. More than 1,000€ were raised. On this day, employees were encouraged not to take their personal vehicle to come to work.

■ **Evry campus**

From April 16th to 22nd, the mobilisation took various forms:

- 3 showings of photographer Yann-Arthus Bertrand's "Vu du ciel" TV programmes. Before each session, a snack was organised with organic and fair trade products.
- All week long, at the Accor Academy, an exhibition was organised about all the "Earth Guest day" actions in the hotels in France.
- Employees had the opportunity of donating clothes for the Red Cross.
- A Ginkgo Biloba, the oldest tree in the world, was planted in the presence of Yann Caillère.

Moreover, the Mercure, AS & 4M International Marketing team collected 178 books, CD/DVD and VHS which were donated to the Association Docteur Souris, which equips French hospitals in teaching aids for children and teenagers aged between 5 and 18.