

Purchasing

Accor purchases approximately 3 billion euros in products each year.

Present in 90 countries, Accor has significant leverage for change through its purchasing. The Group thus wishes to verify that its suppliers respect its environmental and social commitment.

Accor is supplied by over 2800 suppliers around the world.

Thanks to its size and stable needs, the Group has the resources to help its suppliers grow. In particular, Accor works to assist the development of small agricultural operators with respect for man and nature.

Accor 2010 objectives

- 1 - Deploy the evaluation of the Sustainable Purchasing Charter in Europe for two categories of products and services (cleaning and laundry service providers).
 - 2 - Promote fair trade in new countries.
 - 3 - Ensure that a social audit of its suppliers is conducted by a third party.
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Achievements

- Accor launched the Sustainable Purchasing Charter in 2003, in which the Group's various purchasing departments make a commitment to request information from their suppliers on their social and environmental policy. Today, the Charter is applied for all international purchases, as well as for national purchases in 11 countries. Auditing suppliers' answers is the next step.
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- The F1, Etap Hotel, ibis and Mercure and Sofitel hotels offer their guests fair trade products in more than 17 countries.
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- The Sofitel and ibis hotels give priority to purchasing seasonal products and local dishes. The Sofitel brand has integrated this dimension into its restaurant standards. The ibis brand is developing a "Taste" project that lets guests discover local cuisine the fun way (in the form of make-your-own tapas), and a "Wok" project to taste local dishes cooked in a wok.
- Through its partnership with the NGO Agrisud, the Sofitel Royal Angkor in Cambodia has purchased its food supplies from small local producers since 2004. At the same time, the latter receive training to develop their expertise and diversify their crops.
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