

# Environmental certifications

## **Certification programs strengthen the credibility of Accor's commitment.**

The Group has initiated certification programs to improve the environmental performance of its facilities. Independent auditors guarantee the relevance and earnestness of this process.

## **These programs help to establish ongoing improvement processes.**

The commitment to these programs generates a demand for ongoing improvement, which pushes the hotels to find innovations to reduce their environmental footprint.

---

## **Accor 2010 objectives**

1 - Obtain environmental certification in 20% of Accor hotels.

2009 year-end indicator: 10% of Accor hotels obtained an environmental certification.

---

## **Achievements**

### **In June 2010, Accor had:**

- **331 ISO 14001**-certified hotels: 304 ibis hotels in 17 countries, 9 Thalassa sea & spa sites in France, the Sofitel Athens Airport in Greece, the Novotel London West in the United Kingdom, the Novotel and ibis Olympic Park in Australia and 1 ISO 14001-certified restaurant for Lenôtre: the Pré Catelan restaurant.
- **56 Green Globe**-certified **Novotel** hotels in 15 countries.
- **13 hotels** have been **Green Key Eco-Rated** by the Hotel Association of Canada.