

Food



Chronic diseases (cancer, diabetes, etc.) are the leading cause of death in the world.

Along with physical activity, a balanced diet is one of the leading ways to protect against these diseases. Accor is therefore mobilizing its restaurant network to promote good habits among the public.

In 10 years, the World Health Organization predicts that another 500 million people will be overweight.

Extra weight contributes to chronic diseases like diabetes and cardio-vascular disease. Accor is therefore working with nutritionists to offer its guests healthy and well-balanced meals.

Accor 2010 objectives

Continue to deploy a balanced nutrition offering in new countries and new hotel brands.

2009 yearend indicator

Accor has deployed this offer in 2 brands in more than 35 countries.

Achievements

- A balanced food offer is now available in Accor hotels in 35 countries.
- All the Novotel hotels in France have subscribed to the "Fitness & Balance" charter. Novotel has deployed a food offering specifically intended for children less than 12 years

of age in all its hotels, in connection with the "Nutritional balance" program developed by Edenred.

- Ibis has deployed Edenred's "Nutritional balance" program in France and Spain.