

EGO priorities

The EGO priorities reflect all the social issues to which Accor is committed:



Local Development

Support the economic development of local communities through long-term partnerships and encourage fair trade.



Child protection

Train employees and make guests aware of the fight against the sexual exploitation of children in tourism.



Fight against epidemics

Prevent and combat major epidemics, in particular AIDS and malaria.



Balanced food

Provide customers with a more balanced food selection and combat obesity.