

Earth Guest actions

Accor employees adapt the Earth Guest Program wherever the Group is located. Below is a selection of projects and good practices:

EGO Project

World - ECPAT Partnership to fight the sexual exploitation of children in the tourism industry (99k)

World - Fight against AIDS (69k)

World - Promotion of fair trade (136k)

Cambodia - Agrisud partnership (145k)

Morocco - Planet Finance Partnership (58k)

ECO Project

World - Environment Charter (50k)

World - Novotel N Line (74k)

France - Novotel Montparnasse HQE (77k)

France - ibis Porte de Clichy (97k)

France - Mercure Etoile (56k)

France - 100 solar hotels project (34k)

France - Etap Hotel Toulouse Airport (35k)

England - Etap Hotel Birmingham (78k)