









Earth Guest program

Launched in 2006 to federate the Group's social and environmental projects, the "Earth Guest program" enables Accor to achieve its sustainable development goals, mobilizing its 145,000 employees, millions of customers, and thousands of suppliers and partners to protect the planet and the well-being of its inhabitants.

EGO priorities	ECO priorities
 Local development <u>Local development</u>	 Energy
 Protect children	 Water
 Fight epidemics	 Waste
 Balanced food	 Biodiversity