

Corporate Pressreleases

02/29/2012 - Initiative

Accor and Foncière des Murs sign 152 "green leases"

02/28/2012 - Strategy

Accor tailors Mercure for China - Launch of 'Mei Jue', a tailor-made Grand Mercure for the Chinese upscale market



02/22/2012 - Results

Accor: a new growth dynamic and excellent results in 2011



02/14/2012 - Initiative

Through reBorn Accor gives its second-hand furniture a new lease of life!



02/10/2012 - Strategy

Sale of the Novotel New York Times Square under a €160m Sale & Management-Back agreement



02/09/2012 - Openings

Accor opens its 150th hotel in Brazil with the Novotel Porto Alegre Aeroporto

01/26/2012 - Innovation

Accor launches its A|Club Places application on Facebook

The first location-based application to reward a hotel group's loyalty program members

01/23/2012 - Strategy

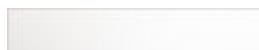
Accor racks up another record year of expansion in Asia Pacific

01/19/2012 - Strategy

Pullman Paris Rive Gauche Sold for €77 Million



01/17/2012 - Results



Sustained revenue growth in 2011

