

# Press releases

07/19/2011 - Results

**Press release of first half 2011 Revenue**



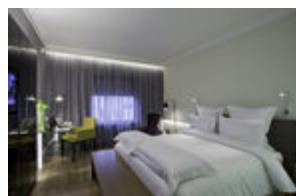
07/07/2011 - Strategy

**Accor to sell the Pullman Paris Bercy under a Sale and Management-Back agreement for 105 million euros**



07/06/2011 - Openings

**Pullman continues to expand and opens its first Brazilian establishment in Sao Paulo !**



07/04/2011 - Events

**Allegation denial in DSK case**



06/29/2011 - Rewards

**Accor wins the Recognition and Commitment prize at the 2011 Human Capital Trophy**



06/28/2011 - Openings

**Opening of the Sofitel Guangzhou Sunrich: First French luxury hotel in Guangzhou**



06/24/2011 - Innovation

**Accor creates Earth Guest Research: an open knowledge platform on sustainable development for the hotel industry**



06/17/2011 - Events

**Accorhotels.com repeats the "Crazy Prices" promotionn: Up to 50% off stays during the summer holidays in nearly 1,000 hotels worldwide**

06/16/2011 - Appointments

**Martine Gorce Momboisse : Appointed Senior Vice President, Brand Marketing and Communication**

06/15/2011 - Rewards

**Accorhotels.com Wins Top CRM Prize !**