

Press releases

01/26/2012 - Innovation

Accor launches its A|Club Places application on Facebook

The first location-based application to reward a hotel group's loyalty program members

01/23/2012 - Strategy

Accor racks up another record year of expansion in Asia Pacific

01/19/2012 - Strategy

Pullman Paris Rive Gauche Sold for €77 Million



01/17/2012 - Results

Sustained revenue growth in 2011



01/10/2012 - Innovation

Accor innovates with its first Meetings & Events e-brochure



12/21/2011 - Strategy

Accor pursues its transformation with the disposal of the Mercure Chopin in Warsaw, for €31m



12/21/2011 - Events

Accor signs a partnership agreement in Revenue Management with the Institut Paul Bocuse and the IAE Savoie Mont-Blanc

12/16/2011 - Initiative

The Accor Foundation: 3 years of solidarity supported by 5,000 employees in 33 countries



12/16/2011 - Strategy

Accor, a leader in Asia-Pacific, strengthens its position in Australia and New Zealand with the acquisition of Mirvac, a hotel management company



12/15/2011 - Strategy

Accor exercises its right of first refusal to purchase the Sofitel Rio de Janeiro

