

Brand Portfolio

The Group's hotel operations include **complementary brands -from luxury to budget -** that are recognized and appreciated around the world for their service quality: Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, ibis, all seasons / ibis Styles, Etap hotel / ibis *budget*, hotelF1, Motel6, Thalassa sea & spa...

Present in **90 countries, with 4,229 hotels and more than 500,000 rooms**, Accor's brands offer hotel stays tailored to the specific needs of each business and leisure customer.

MARQUES	INTERNATIONALES	RÉGIONALES
LUXE	 	
HAUT DE GAMME	 	
MILIEU DE GAMME	   	
ÉCONOMIQUE	      	  