



## Innovation

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# “The Kiosk” by Sofitel: an iPad application to stay connected to all the latest news

In the wake of the European launch of Apple's iPad, Sofitel has created its own application called “The Kiosk”.

It offers a selection of six newspapers and magazines on an iPad provided to guests staying in the most prestigious Sofitel suites and locations in four major European cities: Paris, London, Munich and Brussels.

Le Monde, The Wall Street Journal, El Pais, The Financial Times, Die Welt, Vogue and l'Officiel are just some of the upscale offerings, which the brand intends to enhance by adding press selections from new countries.

Guests will thus be able to access an interactive press revue and browse at any time among the titles focusing on economics, sports, fashion and lifestyle. The service is a trendy, practical and environmentally friendly way to keep abreast of current events while enjoying an exceptional reading experience.

Sofitel plans to expand the service to its entire network worldwide for guests in its finest suites and new services will be gradually added to the application.

[To find out more about Sofitel](#)