



Innovation

01/21/2010

The brand-new A|Club reward e-voucher is available on www.a-club.com

The A|Club reward voucher is now available on line. Program members can order and print out their e-voucher on www.a-club.com.

Each member of the Accor loyalty program A|Club can now take immediately advantage of their points by connecting up to their account on the website a-club.com. It takes just a few clicks to convert your points into one or more e-vouchers to print out. The new A|Club reward e-voucher represents a major step forward for customers holding an A|Club card, who can now instantly print out their e-voucher and use it in a hotel whenever they wish.

These e-vouchers, valid for six months, are not nominative, which means that an A|Club member can give them to any person of their choice.

The conversion scale is still 2,000 points for a hotel e-voucher worth €40 or \$60. Regardless of whether it is issued in dollars or euros, the e-voucher can be used in all hotels participating in the A|Club program: Sofitel, Pullman, MGallery, Novotel, Mercure, Suitehotel, ibis, and all seasons, as well as the Adagio apartment hotels (aparthotels) and Thalassa sea & spa establishments. They are accepted every day of the week to pay wholly or partly for services including a minimum one-night stay. In Ibis hotels in France, the e-voucher is accepted only for overnight stays on Friday, Saturday and Sunday.

To find out more about the A|Club program
<http://www.a-club.com/>