



Rewards

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The Accor recruitment and careers web site acclaimed by students and graduates in France

According to a survey carried out by Potentialpark, Accor finished 4th in the ranking of “the Best Corporate Career Websites” in France. This result was obtained by questioning **2,543 students in France**, on their expectations and requirements. Potentialpark analysed 100 pre-selected companies to achieve the Top 30, **taking into account the elements available on the sites in relation to the expectations of the survey’s participants.**

64 criteria were determined by the students, broken down into 15 groups and **five categories: Usability, Employer Branding, Talent Relationship, Recruitment Process and Application Management.**

AccorJobs, the Group’s recruitment site, and the “Recruitment and Careers” section of accor.com were judged on these criteria.

In gaining 17 places on last year’s results to **finish 4th**, the Group was acclaimed most notably for the **quality of its professions guide**, the internationality of its interface – AccorJobs is available in 12 languages – and the **originality of its professions quiz.**