



## Openings

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# Mercure surpasses the 100-hotel milestone in Asia Pacific

With the opening of the Mercure Hyderabad and Lavasa, the brand has officially opened its 100th and 101st hotels in Asia Pacific. A symbolic milestone testifying to the brand's dynamic expansion, particularly in India where it plans to continue its expansion.

### **Mercure Hyderabad: 100% vegetarian cuisine**

The brand new Mercure Hyderabad is located in the heart of the vibrant Abids district. The hotel is in the centre of the historic part of the city, minutes from the business district and close to the grand Charminar monument. The 82 spacious, well-equipped rooms and suites offer comprehensive facilities including an electronic safe, flat-screen LCD TV screens and Wi-Fi broadband connectivity) and the hotel also features a fitness centre with an extensive selection of modern equipment open round the clock.

In keeping with the traditions of the Marwadi, Gujarati and Jain communities, the hotel serves exclusively Indian and international vegetarian cuisine at the Abids Bistro.

The lobby bar, "The Scotch Man", is an ideal space for relaxation, offering a large range of beverages and fine imported spirits. Facilities at the hotel also include a large banquet hall that can accommodate up to 600 people, along with five meeting rooms.

### **Mercure Lavasa: the first international hotel in a new township**

The hotel is the first internationally branded establishment in the city of Lavasa. Situated in the Western Ghats region of India, against the majestic backdrop of the Sahyadri Mountains, it offers 130 contemporary guest rooms to receive the ever-increasing number of visitors to Lavasa.

Lavasa is an entirely new, master-planned township where building began eight years ago. Located between Pune and Mumbai, the city aims to strike a balance between cosmopolitan architecture and environmentally friendly surroundings. Presenting an attractive holiday location for urbanites, Lavasa will consist of diverse neighbourhoods, focusing on upper middle class to affluent families.

### **Mercure: up to 40 openings worldwide in 2010**

The Mercure banner has broadened its network on all continents and has recently entered new country markets including India and Vietnam. During 2010, almost 40 Mercure hotels will be opened across the world.

To find out more about Mercure