



Openings

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Accor steps up expansion in Italy with 5 new openings

Accor stepped up its expansion in Italy in the last quarter of 2009, opening three Mercure hotels and two MGallery hotels.

Mercure continues to expand through franchise agreements and has opened three new hotels in Rende, Tarente and Naples, which are strategic Italian cities for the Group.

The Mercure Cosenza Rende (98 rooms) is perfect for businessmen and tourists keen to discover the beautiful nearby Tyrrhenian Coast and Sila Mountains. Guests can enjoy in its bright, spacious lobby and American-style "Exe Club" bar designed for relaxing meetings over a drink, meal or coffee. Its elegant and refined "Nabucco" restaurant offers traditional local food with a panoramic view of the swimming pool and gardens.

The Mercure Delfino Taranto (198 rooms) has reopened after a total makeover in 2007. The hotel is ideally located on the seafront and boasts a terrace with a panoramic view of the Tarente golf course. Its restaurant offers à la carte, local cuisine and Apulian specialties... The Mercure Napoli Torre del Greco (77 rooms) is just a few minutes from Naples. It has a conference center that hosts up to 300 people. Guests can also enjoy the swimming pool and savor local, national and international dishes.



The Grand Hotel Villa Torretta Milano and Palazzo Caracciolo Napoli which are part of the MGallery hotel collection, complete the network.

The Grand Hotel Villa Torretta Milano is housed in a listed 15th century building. It is close to a large area of parkland and a short distance from the center of Milan. This hotel, which has just been completely renovated, is just a few minutes from the station and offers 78 stylish and comfortable rooms.

The Palazzo Caracciolo Napoli (143 rooms) has been one of the temples of Neapolitan power since the 18th century. This former fortress, now converted into a hotel, combines contemporary interior design with the timeless elegance of the building's architecture.

For more information about expansion in Hospitality.