



Section dedicated to hotel development partners through franchising, management contract and lease

Development solutions "made in Accor"

A strategy to achieve our development objectives

Flexible partnership based on management contracts, franchise agreements or leases

An extensive portfolio of strong hotel brands, from economy to luxury

Powerful expertise platforms that deliver tangible benefits to hotels



Development Strategy



"Our development is also your development" by Gilles Pélisson, Chairman and CEO Accor

"By moving from a business model based mainly on hotel ownership to a model that shifts the focus to management and franchise contracts, Accor has transformed itself into a services supplier."

[Read Gilles Pélisson's speech](#)

Accor Hospitality

[View our brands](#)



[LATEST OPENINGS](#)

Openings by region, by brand and photos



CONTACT

A project?

a team of professionals to help you