

Commitment

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As guests of the Earth, we welcome the world. This sentence, much more than a slogan, expresses the very core of the Accor philosophy, based on hospitality and a respect for diverse cultures.

Our group is expanding its businesses in 90 countries. As a result, our activities make us hosts in very diverse communities with varying levels of affluence. Accor believes it is essential to contribute to their development and well-being, which includes employment and training, contributing to health, local purchasing and, in general, any measure that contributes to local social and economic development.

The quality of our local roots also depends on our ability to protect the natural environment. So our employees look for new ways every day to use less water and less energy, to reduce waste, and to preserve biodiversity.

In order to organize and systematize these processes, Accor founded "the Earth Guest" Program in 2006. This program defines eight action areas for the Group, eight priorities to ensure that we assume our share of responsibility in the global sustainable development emergency.

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