

Accor: company profile

The world's leading hotel operator and market leader in Europe, Accor operates in 90 countries with nearly 145,000 employees. The Group offers to its clients and partners nearly 45 years of know-how and expertise.

Accor in brief - The Group presentation (2.3M)

The corporate brochure Horizons (5.6M)

Accor Factsheet (2.2M)



A portfolio of strong brands

Accor provides an extensive offer including about 15 complementary brands—from luxury to economy—that are recognized and appreciated around the world for their service quality: Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, ibis, all seasons / ibis Styles, Etap hotel / ibis budget, hotelF1, Motel6, as well as Thalassa sea & spa.

Present in 90 countries, with more than 4,200 hotels and nearly 500,000 rooms, Accor's brands offer hotel stays tailored to the specific needs of each business and leisure customer.

MARQUES	INTERNATIONALES	RÉGIONALES
LUXE		
HAUT DE GAMME		
MILIEU DE GAMME		
ÉCONOMIQUE		

World Network Hotel at 06/30/11



Ambition
Key figures
Core values