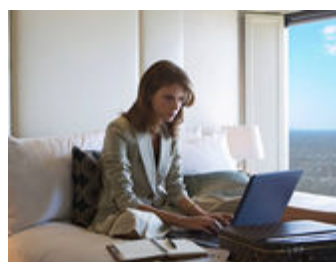
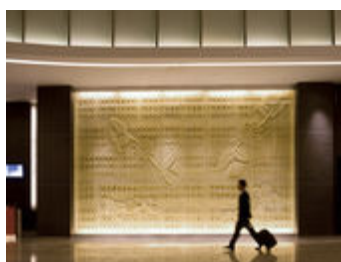
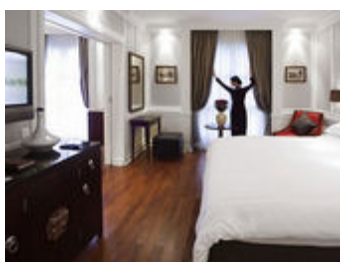


# Loyalty program



## **Le Club Accorhotels: the entirely web-based, worldwide, multi-brand, free loyalty program of Accor hotels**

Le Club Accorhotels multi-brand loyalty program is free, it offers benefits and rewards to Accor customers at over 2,500 Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, ibis, all seasons/ibis Styles, Adagio and Thalassa sea & spa hotels around the world.



## **Le Club Accorhotels loyalty program: A program with generous rewards**



Le Club Accorhotels worldwide loyalty program allows members to earn points every time they stay at a participating Accor hotel. The points never expire and can be extended indefinitely as long as Le Club Accorhotels member stays in a participating Accor hotel at least once a year. Depending on how frequently it is used, Le Club Accorhotels loyalty card entitles to benefit from ever-increasing advantages via its various elite status levels, Le Club Accorhotels Silver, Gold and Platinum.

Every time they reach a new tier, members increase their points.

- Up to 100% bonus points on all your stays with elite status levels
- Personalized greeting: a drink and a welcome gift
- Exclusive Club Advantages: upgrades, late check-out, dedicated welcome desk ...

Points may also be earned with Le Club Accorhotels partners, like Club Med, Europcar, Lenôtre or Shell ..

### **Le Club Accorhotels members enjoy flexible rewards**

Le Club Accorhotels members can convert Le Club Accorhotels points into Le Club Accorhotels rewards gift e-vouchers. With a value of 40€ or 60\$US, they are accepted at all hotels taking part in the program. There's no need to book in advance, and there are no blackout dates.

Le Club Accorhotels partners rewards gift vouchers can be used to fully or partially pay for Le Club Accorhotels partner services.

Le Club Accorhotels points can be converted into airline Miles with a large number of Frequent Flyer programs.

At last, Le Club Accorhotels members can voluntarily convert all or a part of their points into donations completely passed on to the Institut Pasteur.

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### **Le Club Accorhotels website, to make life easier**



Customers will now be directed to a single website and will be able to book their stays, while managing their accounts directly on accorhotels.com. They can also do this on the websites of all the brands participating in the loyalty program. The website, which is very user-friendly and available 24/7, allows Le Club Accorhotels members to consult special offers, as well as check their accounts, order reward vouchers and convert their points into air miles or donations.

Full details about Le Club Accorhotels program available on the website