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ibis

ibis, the worldwide economy hotel brand of the Accor group, offers consistent quality accommodation and services in all its hotels, for the best local value: a well-designed and fully-equipped en-suite bedroom, major hotel services available 24/7 and a wide choice of on-site food and beverage options..


Key figures

919 hotels

113,077 rooms

53 countries

at 12/31/2011

 Our locations

Offers for a good night's sleep at the right price



Special weekend offers: one, two, or three nights

To satisfy our leisure clientele's expectations, ibis offers preferential rates for short weekend stays. On Friday, Saturday and/or Sunday, as well as on public holidays and the night preceding, ibis customers will benefit from:

- a discount of 15% to 20% for all stays of two consecutive nights (Friday/Saturday or Saturday/Sunday),
- a discount of 15% to 30% for all stays of three consecutive nights (Friday/Saturday/Sunday),
- and, as before, a special weekend price for all one night stays.

"**Happy 20**" offers customers a discounted price when they book a room at least 20 days in advance, depending on availability (limited number of rooms). This special offer is available exclusively at www.ibishotel.com and is valid in more than 35 countries and 789 hotels.

Exclusive offers

ibis offers exclusive deals all year long on its website www.ibishotel.com, available in most of ibis hotels network.

The "Hotel and Activities Package"— this deal combines a one-night stay with an activity (cultural, sports or relaxation) chosen by the hotel*.

*See offer conditions at www.ibishotel.com



The ibis room: modern and well-designed

From London to Moscow, in Rio de Janeiro, Beijing or Paris, the ibis room embodies a standard that customers can count on everywhere in the world.

It's modern and well-equipped, with a cosy bed, an LCD flat-screen TV, and a spacious bathroom. Everything is conceived to create the perfect conditions for guests to enjoy quality sleep and work comfortably if they want. The perfect design for a perfect stay.

ibis services



Quality and guaranteed service 24 hours a day, 7 days a week

ibis teams welcome you at any time of day and offer round-the-clock service to make sure you have an excellent night!

Snacks and bar service, any time

For those little cravings or big thirsts, late arrivals or dawn departures, ibis guarantees drinks and hot or cold snacks at any time of day or night, every day of the week. Available at the bar or reception in every hotel.

The ibis breakfast

Eight hours non-stop with three options:

- Early risers:
4-6:30 am: tea or coffee, fruit juice, bread, pastries
- All-you-can-eat buffet
6-10 am: Giant all-you-can-eat buffet
- Late risers:
10 am-12 noon: tea or coffee, fruit juice, bread, pastries

Restaurants for a new dining experience at every meal

ibis has created around twenty hotel restaurant concepts for you, so that we can meet all your needs. If you are looking for innovative or traditional cuisine, if you need calm or something a little more lively, there are a range of options to choose from. Depending on which ibis hotel you are staying at, enjoy the cuisine of "L'Estaminet", "Wok and Co", "La Table", "Oopen Pasta & Grill", "It's All About TASTE"... and the list goes on. Eating in an ibis restaurant guarantees you will enjoy high-quality cuisine, prepared with the highest level of openness. At each meal you are given a chance to discover new flavors in the convivial atmosphere supplied by the friendly staff at ibis hotels. The choice is yours: you are the chef!

Find detailed descriptions of these options at www.ibisrestaurant.com

The "15 minute satisfaction guarantee"



Satisfied or your room's on us!

The "15-minute Satisfaction Guarantee" is a unique example of how demanding the ibis approach is. If a guest tells us about a problem that falls under the hotel's responsibility, the hotel team gives itself 15 minutes to find a solution, and this applies 24 hours a day, seven days a week. Otherwise, the guest's room is on the hotel.

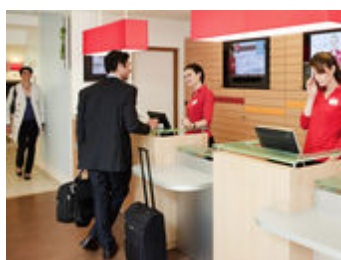
Furthermore, ibis was the first economy hotel brand to receive, in 1997, ISO 9001 certification for the quality of its service and improvement in service: accommodation 24/7, breakfast from 4 am to 12 noon, and its round-the-clock snack and bar service. Today, more than 739 ibis hotels in 21 countries have ISO 9001 certification.

Leader in Europe, expanding worldwide

The ibis concept proved such a success that it swiftly rose to become European leader on the economy hotel market and rank among the top four worldwide, with 107,735 rooms and 900 hotels in 48 countries*.

**hotel portfolio at 12/31/10*

In 2007, ibis launched its most ambitious growth strategy to date. By strengthening its world leadership position and intensifying its growth on emerging markets, notably in Asia, Latin America and Eastern Europe.



The pioneering commitment of ibis

In 2004, ibis became the first global chain to commit to the ISO 14001 environmental certification procedure. This very demanding international certification calls for very careful steering from the hotel's management team, involving constant respect for the latest regulations and continuous improvement: certified hotels are audited on a regular basis so that they can set themselves new objectives.

To date, 420 hotels in 18 countries have obtained ISO 14001 certification.

Ibis is committed to PLANET 21, Accor group's sustainable development program.

Find out more

www.ibishotel.com